Modernizing Medicine's 2nd Annual Users Conference

Conference Dates: December 4-6, 2015
Pre-Conference Workshops: December 3-4, 2015
Orlando, Florida



EMA NATION Users Conference '15

Sponsorship Prospectus

Learn. Innovate. Network.

MODERNIZING MEDICINE


EMA
NATION
Users Conference
2014
Learn. Innovate. Network.













EMA NATION Users Conference '15

Welcome!

Thank you to all who have attended our inaugural users conference last year, and welcome to the new sponsors who will join us in 2015!

We are excited to invite you to join us at ***EMA Nation '15, our 2nd annual Users Conference!*** We had over 1,000 attendees at our inaugural event last year. We are looking forward to another amazing conference packed with strong content and valuable promotional opportunities for our sponsors. EMA Nation mixes education in with a whole lot of fun to give our customers and you a memorable experience.

As our sponsor, you will have the unique opportunity to showcase your products or services to our network of EMA users and put your company's brand in front of the multi-specialty physicians and medical professionals in attendance.

We are pleased to offer various powerful and targeted marketing opportunities at different commitment levels: Presenting, Platinum, Gold, Silver and Bronze.

Some of your exposure options include:

- On-site branding
- Name recognition on marketing collateral
- Print and digital advertising opportunities
- Direct access to EMA Nation attendees
- Complimentary exhibit display table

Please note, sponorships are available on a first-come, first-served basis. Demand for sponsorship increases and space is limited. Become a sponsor early to get the best sponsorship opportunities and visibility options for your business.



See you in Orlando!

Dan & Michael
Co-founders, Modernizing Medicine

Learn. Innovate. Network.

Why be an EMA Nation sponsor?

Innovation is here. Knowledge is here. Doctors are here.

This is your opportunity to get in front of one the fastest growing medical communities to promote your company's products and services.

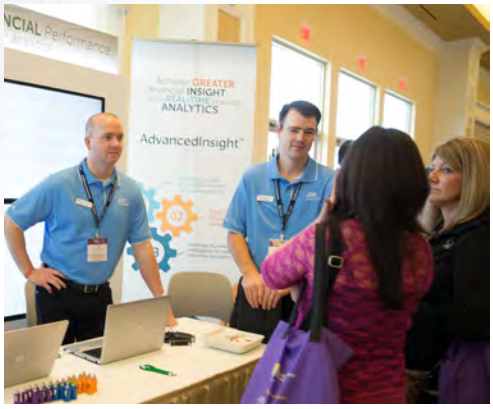
Network with groups of physicians and medical professionals in our casual conference environment.

Build relationships with key medical practice decision makers. Sponsoring key sessions or events at EMA Nation provides formal ways to share your message. Mingling at our fun reception and during session breaks gives you the chance to have meaningful, casual conversations with physicians in multiple specialties.

Build Brand Awareness

Use EMA Nation to invest in targeted marketing messages where you are sure you will be seen and heard by an audience of medical professionals.

"Energetic and progressive atmosphere."











"Had a great overall show and generated a ton of prospective customer leads."

Showcase Your Products and Services

Display your company's products and services. Share your company knowledge and engage with medical practice owners and key medical practice employees.

Generate Qualified Leads

Thousands of doctors now use the Electronic Medical Assistant® (EMA™). This is your opportunity to be amongst a large group of tech savvy medical professionals to generate leads for your company.

Strengthen Your Relationship

Nurture your relationship with Modernizing Medicine or open new doors with the many other sponsors in attendance.

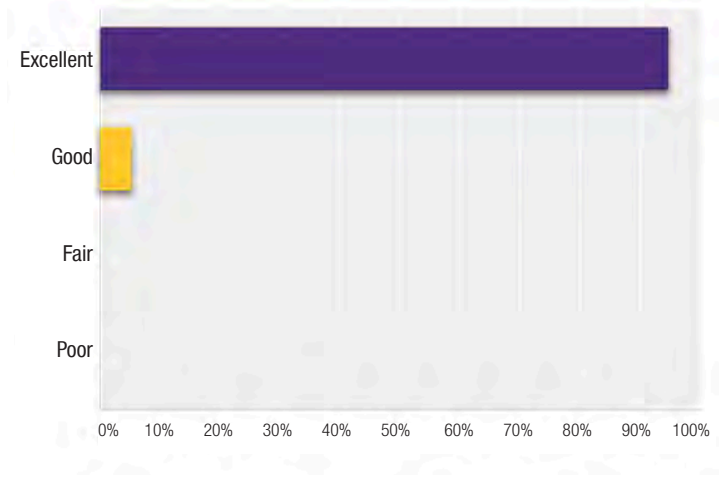
Reserve Your Spot Today!

Contact events@modmed.com with the sponsorship package that you would prefer.

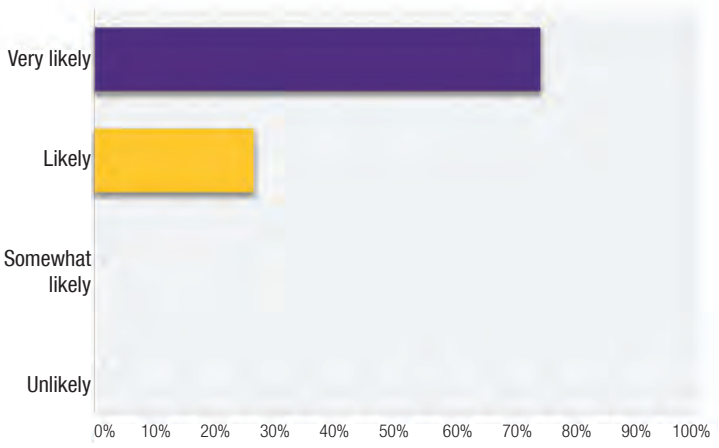


2014 sponsor feedback

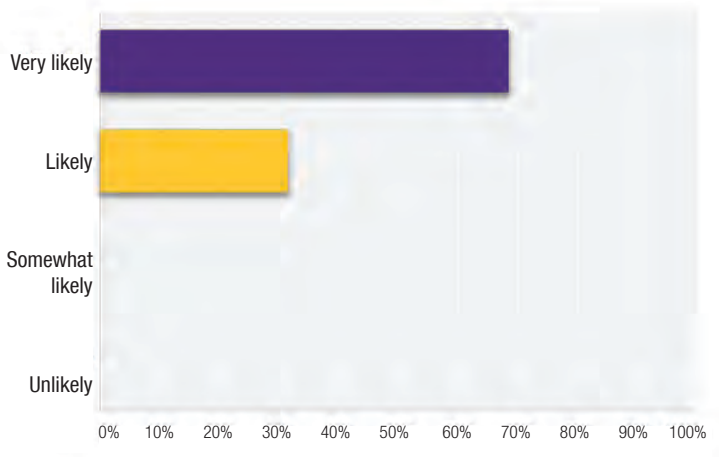
Overall satisfaction



Will sponsor again



Will recommend sponsorship to others



EMA NATION Users Conference '15

Sponsorship Levels

Sponsor Benefits	Presenting $75,000	Platinum $50,000	Gold $25,000	Silver $15,000	Bronze $7,500
Limited Availability	1	3	5		
On-site Branding at EMA Nation 2015					
Logo placement on:					
Window clings	•				
Stacked cubes display	•				
Conference shirts	•	•			
Monitor displays	•	•			
Registration bags	•	•	•		
Conference signage	•	•	•	•	•
60-second video* played prior to opening keynote	•	•			
Registration bag inserts*	•	•	•	•	•
EMA Nation Digital Marketing & Social Media					
Recognition on EMA Nation app	•				
Recognition in EMA Nation news releases	•				
Banner ad on event Website	•	•			
Logo inclusion in EMA Nation section on Mod Med corporate Website	•	•			
Acknowledgement in meeting email campaigns	•	•	•	•	•
Logo and link on event Website	•	•	•	•	•
Recognition on social media	•	•	•	•	•
Direct Access to EMA Nation Attendees					
Dedicated email message to Mod Med client list	•				
Dedicated email message to EMA Nation attendee list	•	•			
One hands-on demo or training session	•	•			
EMA Nation Materials & Publications					
EMA Nation direct mailer	•				
EMA Nation Official Guide - Logo on cover	•	•			
EMA Nation Official Guide - Directory and acknowledgement listings	•	•	•	•	•
EMA Nation Official Guide - Ad space	Cover 2	Full Page	1/2 Page	1/4 Page	
Complimentary Table Display & Registrations					
6' table top display (priority based on sponsorship level)	Two (2)	One (1)	One (1)	One (1)	One (1)
Full conference registration, with sponsor ribbons	Ten (10)	Eight (8)	Six (6)	Four (4)	Two (2)
EMA Nation Limited Marketing Opportunities (Choose one)**					
Opening keynote session sponsor (stage appearance & promo item* allowed)	•				
Client appreciation party sponsor (promo item* allowed)		•			
1st day afternoon general session sponsor (promo item* allowed)		•			
2nd day morning general session sponsor (promo item* allowed)		•			
Custom hotel key cards*			•		
Lanyard sponsor*			•		
Breakfast sponsor (two opportunities, promo item* allowed)			•		
Lunch sponsor (promo item* allowed)			•		
Break sponsor (multiple opportunities)				•	
Beverage station sponsor (multiple opportunities, branded cups* allowed)				•	
Charging station sponsor (two opportunities)				•	

**Sponsor is responsible for full production cost.*

***Please see descriptions on back cover.*

Sponsor Registration Form

Sponsorships are limited; sign up today to assure the best exposure.







Please return this completed form to: Betty Yuen-Torres, Creative Services Mgr.
Email: emanation@modmed.com
Or, register online: **modmed.com/EMAnation-Sponsorship**

Organization Name: _____

Salutation: ___Dr. ___Mr. ___Mrs. ___Ms.

First Name: _____

Last Name: _____

Title: _____

Mailing Address: _____

City: _____

State or Province: _____ ZIP/Postal Code: _____

Phone: (_____) _____ Phone Ext: _____

Email Address: _____

Website: _____

Please select one of the following sponsorship levels:

___ Presenting Level: $75,000
___ Platinum Level: $50,000
___ Gold Level: $25,000
___ Silver Level: $15,000
___ Bronze Level: $7,500

Additional options** *(must be a sponsor to reserve)*

___ $5,000 - Official Program Guide: Cover 4
___ $5,000 - Official Program Guide: Center-spread
___ $5,000 - Happy Hour sponsor
___ $3,500 - Official Program Guide: Cover 3
___ $3,000 - Expanded listing on EMA Nation app
___ $2,500 - In-room welcome packet
___ $2,000 - Check-in schedule cards with your logo and message
___ $2,000 - Concierge info station
___ $750 - Passport cards with your logo (limited to six spots)

TOTAL sponsorship: $ _____

Choose your option per your selected sponsorship level. (Place a check "√ " in the yellow box)

	Presenting $75,000	Platinum $50,000	Gold $25,000	Silver $15,000	Bronze $7,500
EMA Nation Limited Marketing Opportunities**					
Opening keynote session sponsor (stage appearance and promo item* allowed)	☐				
Client appreciation party sponsor (promo item* allowed)		☐			
1st day general session sponsor (promo item* allowed)		☐			
2nd day general session sponsor (promo item* allowed)		☐			
Custom hotel key cards*			☐		
Lanyard sponsor*			☐		
Breakfast sponsor (2 opportunities, promo item* allowed)			☐		
Lunch sponsor (promo item* allowed)			☐		
Break sponsor (multiple opportunities)				☐	
Beverage station sponsor (2 opportunities, branded cups*)				☐	
Charging station sponsor (2 opportunities)				☐	

All options are subject to availability.

Payment Information:

___ I will pay the full amount, please bill me.
___ I will pay in two (2) installments.
(50% by September 30 and the remaining balance by October 30)

Please make your check payable to: Modernizing Medicine
Send to: 3600 FAU Blvd., Suite 202, Boca Raton, FL 33431
Attention: Betty Yuen-Torres

_____
Signature

_____
Date

By signing this registration form, I am agreeing to the selected sponsorship level and to the Sponsorship and Exhibitor Terms and Conditions. Terms and Conditions can be found on www.modmed.com/T&C_UsersConference.

General Information

Please use this information for general planning purposes.
A detailed infopak will be provided upon your sponsorship commitment.

Housing

Hotel Reservations:
Hilton Orlando Bonnet Creek
14100 Bonnet Creek Resort Lane
Orlando, Florida 32821, USA
1-888-353-2013

Group Rate:
$175.00 (Wednesday-Sunday) for single or double occupancy, plus tax. Code: **HMOD**

Note: *Reservations must be made by* ***October 31, 2015*** *to receive the group rate. Availability is not guaranteed, so reserve your room early. All reservations made after October 31, 2015 will be at the hotel's standard rate.*

Contact Hilton to make a reservation, call ***1-888-353-2013*** *or online at* ***http://www.hiltonbonnetcreek.com*** *and provide the group code:* **HMOD**

Parking:
Self-parking is $10.00 per 24-hour period, and valet is $26.00.

Transportation

Airport Information:
Orlando International Airport
1 Jeff Fuqua Blvd, Orlando, FL, 32827, USA
407-825-2001

Ground Transportation:
Taxis, rental cars and shuttles are available at the Orlando International Airport. The average taxi fare is $50. Some taxis will not accept credit card payments. Customers should notify the attendant if they plan to use a credit card for payment. The maximum number of passengers allowed in any taxi is six. Plan for a 20-minute taxi ride to the Hilton Orlando Bonnet Creek.









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General Information

Please use this information for general planning purposes.
A detailed infopak will be provided upon your sponsorship commitment.

On-site Events

Friday, December 4, 2015
Happy Hour, 5:00 p.m. – 7:00 p.m.

Saturday, December 5, 2015
- Opening keynote session, starts at 8:00 a.m.
- Client Appreciation Party, starts at 7:30 p.m.
  Featuring: Party Crashers





Important Dates and Deadlines:

September 30, 2015
- Submit attendee information
- Submit company directory information

October 15, 2015
Submit marketing/promotional materials for approval

October 30, 2015
Final balance payment due
Make check payable to: **Modernizing Medicine, Inc.**

Send check to: Modernizing Medicine, Inc.
3600 FAU Blvd., Suite 202
Boca Raton, FL 33431
Attn: Betty Yuen-Torres

October 31, 2015
Housing block closes

November 30, 2015
Bag inserts due to the Hilton Orlando Bonnet Creek







Sponsorship and Exhibitor Terms and Conditions

1. **Program Rules and Regulations.** The Modernizing Medicine, Inc. User's Conference 2015 Sponsorship and Exhibitor Program (the **"Program"**) is designed to provide a showcase for products and services relating to the practice of medicine. Modernizing Medicine, Inc. (**"Modernizing Medicine"**) reserves the right to exercise its sole discretion in the acceptance or refusal of applications for the Program. By applying for exhibition space pursuant to the Program, the applying company (the **"Applicant"**) acknowledges that it has read and agrees to adhere to and be bound by all of the policies, terms, rules and regulations governing the exhibition set forth in the Sponsorship Prospectus (the **"Prospectus"**). Modernizing Medicine and its agent, Moss Roscher Associates, Inc. (**"MRA Services"**), requests the full cooperation of the Applicant in its observance of the policies, terms, rules and regulations set forth in the Prospectus. It is the responsibility of the Applicant to insure all booth staff are informed of and adhere to these policies, terms, rules and regulations and conduct themselves in a professional manner throughout the Modernizing Medicine, Inc. User's Conference (the **"Conference"**).

2. **Interpretation and Application of Rules.** The Applicant agrees that Modernizing Medicine shall have the full authority to interpret and amend all policies, terms, rules and regulations contained in the Prospectus and its decision as to the meaning and implementation of a policy, term, rule or regulation is final. The Applicant agrees to abide by any subsequent policies, terms, rules or regulations that may hereafter be adopted by Modernizing Medicine, which shall be as much a part of the Prospectus as though originally incorporated. If the Applicant objects to any material change to any policy, term, rule or regulation, the Applicant must notify Modernizing Medicine within ten (10) business days of the date of such change of Applicant's intent to cancel its application, in which case Modernizing Medicine's sole obligation will be to refund any amounts previously paid by the Applicant less any actual costs incurred by Modernizing Medicine. All matters and questions not specifically covered in the Prospectus shall be resolved in the sole discretion of Modernizing Medicine. The failure of Modernizing Medicine to enforce at any time any policy, term, rule or regulation set forth in the Prospectus shall not be construed to be a waiver of such policy, term, rule or regulation.

3. **Booth Space.** The Applicant's tabletop location shall be determined by Modernizing Medicine, in its sole discretion, based on available space and Modernizing Medicine does not guarantee that Applicant's competitors will not be located nearby in the exhibit area. In the event that Applicant wishes to relocate subsequent to another applicant's tabletop location choice, the Applicant may contact MRA Services and request relocation to any then available space(s). Modernizing Medicine requires a clean looking atmosphere for all tabletop booths. Containers or boxes must not be visible from the aisles or walkways and must be stored out of sight, under your table or with the hotel. Sponsor signage is restricted to the assigned tabletop space. No signs may protrude or be placed in any other area of the Conference space except those produced and placed by Modernizing Medicine. These guidelines may be enforced by MRA Services on behalf of Modernizing Medicine.

4. **Dismantling of Booth.** No part of a tabletop booth or sponsorship station shall be dismantled nor materials removed until the end of the final day of the Conference without specific permission from Modernizing Medicine or MRA Services. All space must be vacated by 2:00 p.m. on the final day of the Conference. If spaces are not vacated by that time, Modernizing Medicine reserves the right to remove materials and charge all of the expenses associated with such removal to the Applicant. Modernizing Medicine will not be liable for any damage or loss as a result of such removal.

5. **Program Fees.** The Applicant agrees to pay all fees, charges and/or expenses set forth in the Prospectus as set forth herein. In the event that Modernizing Medicine is forced to seek legal remedy to collect any amounts due from the Applicant pursuant to the Prospectus all charges related to the collection of unpaid amounts will become the sole responsibility of the Applicant, including, without limitation, any reasonable attorney's fees. If the Applicant fails to make payments due hereunder when they are due, the space or sponsorship is subject to cancellation or reassignment at the sole discretion of Modernizing Medicine without any obligation by Modernizing Medicine to refund any amounts previously paid by the Applicant.

6. **Assignment and Subletting.** The Applicant may not assign or sublet any space or sponsorship allotted to them, and may not advertise or display goods other than those manufactured or sold by the Applicant in the regular course of business without prior written authorization by Modernizing Medicine. No such assignment or subletting shall release the Applicant from its obligations and liabilities under the Prospectus.

7. **Cancellation.** Requests for cancellation of any sponsorship must be directed in writing to Modernizing Medicine at events@modmed.com. Cancellations requests submitted by any other method, including by telephone, will not be accepted. Sponsors cancelling with less than ninety (90) prior notice shall remain financially liable for the full sponsorship fee. Modernizing Medicine will confirm receipt of all cancellations and refunds, if any, will only be made for confirmed cancellations pursuant to this provision.

8. **Liability.** Neither Modernizing Medicine, MRA Services, the Hilton Orlando Bonnet Creek (the **"Event Facility"**) nor any of their respective officers, directors, employees, agents or representatives will be responsible for the safety of the property of the Applicant from theft, damage by fire, accident or any other causes. Applicants are advised to consult their insurance broker for proper coverage on materials from the time such materials leave the Applicant's premises until such materials return to the Applicant's premises. Neither Modernizing Medicine, MRA Services, the Event Facility nor any of their respective officers, directors, employees, agents or representatives shall be held accountable or liable for, and the same are hereby released from accountability or liability for any damage, loss, harm or injury to any person or any property of the Applicant or any of its officers, employees, agents, representatives or business invitees, including, without limitation, those resulting from theft, fire, or other causes. Neither Modernizing Medicine, MRA Services nor the Event Facility will be obligated to obtain insurance against any such damage, loss, harm or injury.

9. **Indemnification.** The Applicant will be fully responsible for any claims, demands, suits, liabilities, losses, damages and expenses relating to or arising out of any injury to any personnel of the Applicant or to any other person or any loss of or damage to any property of an exhibitor or any other property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the Applicant's participation in the Program, including, without limitation, the use of the Conference premises, and the Applicant hereby agrees to indemnify and hold harmless Modernizing Medicine, MRA Services and the Event Facility and their respective officers, directors, employees, agents and representatives from and against any

and all such claims, demands, suits, liabilities, losses, damages and expenses (including reasonable attorney's fees). The Applicant acknowledges and understands that neither Modernizing Medicine, MRA Services nor the Event Facility maintain insurance covering the Applicant's persons or property and it is the sole responsibility of the Applicant to obtain such insurance.

10. **Damage to Event Facility.** No sign or articles can be affixed, nailed, or otherwise attached to walls, doors, etc., without the prior approval of Modernizing Medicine or MRA Services and may not be affixed, nailed, or otherwise attached in any manner as to damage such walls, doors, etc. All space is rented subject to these restrictions. The Applicant will be held liable for any damage resulting from violations of this provision. The Applicant and its employees, agents and representatives may not allow any article to be brought into the Event Facility that will invalidate the insurance or increase the premiums on the policies held by the Event Facility nor permit anything to be done by such employees, agents and representatives that may damage the premises, property or equipment of other sponsors.

11. **Insurance.** The Applicant agrees to carry, at its own cost and expense, insurance to cover exhibit material against damage and loss, and commercial general liability insurance of at least $1 million per occurrence and $1 million aggregate, against injury to the person and property of others. The Applicant further agrees to carry, at its own cost and expense, workers' compensation insurance in full compliance with all federal and state laws governing all of the Applicant's employees engaged in the performance of any work at the Conference for the Applicant. All such policies shall list Modernizing Medicine, MRA Services and the Event Facility as named additional insured parties. If requested by the Modernizing Medicine, the Applicant shall furnish Modernizing Medicine with a certificate of insurance evidencing the required insurance pursuant to this provision.

12. **Activities at Conference.** Extremely loud noises such as bell, sirens, buzzers, etc. will not be permitted in Conference areas in order to maintain a business like atmosphere. Promotional activity is limited to the confines of space assigned by Modernizing Medicine. Any promotional activities outside the tabletop space, including, without limitation, in general areas or sponsorship spaces assigned to other sponsors, is prohibited. Modernizing Medicine reserves the right, in its sole discretion, to determine what is acceptable publicity and advertising, and also to restrict at any time any display, demonstration, presentation, or activity it deems inappropriate or undesirable. Modernizing Medicine reserves the right to terminate any promotion that could reasonably be determined to affect adversely the goodwill or reputation of the Modernizing Medicine or the Conference.

13. **Advertising.** Exhibit items, advertising literature or pamphlets that are distributed by the Applicant may contain only recognized indications and claims. Advertising in any media that particular products or services have been exhibited at the Conference or in a manner that could be construed as an endorsement by Modernizing Medicine is prohibited. Modernizing Medicine's logos, seals, trademarks, service marks, or other similar property rights, including those that are in disuse, may not be used in connection with any product or advertising materials. Advertising materials may not be distributed outside the Applicant's assigned Conference space.

14. **Endorsement.** Modernizing Medicine's acceptance of the Applicant's application is not intended to convey Modernizing Medicine's approval, endorsement, certification, acceptance, or referral of the Applicant or the Applicant's products or services. Promotion permitted at the Conference is not to be construed or publicized as an endorsement or approval by Modernizing Medicine, nor may the Applicant state that its claims are approved or endorsed by Modernizing Medicine. The Applicant shall not, without express written permission of Modernizing Medicine, use the name of Modernizing Medicine, or any symbol, logo, trademark, or service mark identified therewith, in any manner representing that the Applicant or its products or services possess the approval or endorsement or are associated or affiliated with Modernizing Medicine.

15. **Events during the Conference.** The Applicant may not schedule other events, including, without limitation, breakfasts, luncheons, dinners, receptions, or sessions during official Conference program hours unless specific permission is granted in writing by Modernizing Medicine.

16. **Cancellation of Conference.** In the event that the Conference is cancelled due to fire, strikes, government regulations, acts of God or any other causes beyond Modernizing Medicine's control that renders the Conference space unfit for use, neither Modernizing Medicine, MRA Services nor the Event Facility shall be held liable for failure to hold the Conference and the Applicant's sole remedy is a refund of the fees paid by the Applicant less any actual costs incurred by Modernizing Medicine. In no event will Modernizing Medicine, MRA Services or the Event Facility be liable for any direct, indirect, actual, special or consequential damages of any nature whatsoever, including, but not limited to, lost profits, business interruptions or other economic loss to the Applicant due to cancellation of the Conference.

17. **DISCLAIMER; LIMITATION ON LIABILITY. NEITHER MODERNIZING MEDICINE NOR MRA SERVICES MAKES ANY WARRANTY OF ANY KIND, WHETHER EXPRESS, IMPLIED, STATUTORY, OR OTHERWISE, WITH RESPECT TO THE CONFERENCE. IN NO EVENT SHALL MODERNIZING MEDICINE'S, MRA SERVICES'S AND THE EVENT FACILITY'S AND THEIR RESPECTIVE OFFICERS', DIRECTORS', EMPLOYEES', AGENTS' AND REPRESENTATIVES' AGGREGATE LIABILITY ARISING OUT OF OR RELATED TO THE CONFERENCE, WHETHER IN CONTRACT, TORT OR UNDER ANY OTHER THEORY OF LIABILITY, EXCEED THE AMOUNTS ACTUALLY PAID BY THE APPLICANT PURSUANT TO THE PROSPECTUS. IN NO EVENT SHALL MODERNIZING MEDICINE, MRA SERVICES AND THE EVENT FACILITY OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, AGENTS AND REPRESENTATIVES HAVE ANY LIABILITY TO APPLICANT FOR ANY LOST PROFITS, LOSS OF BUSINESS OPPORTUNITY OR FOR ANY INDIRECT, SPECIAL, INCIDENTAL, PUNITIVE, OR CONSEQUENTIAL DAMAGES HOWEVER CAUSED AND, WHETHER IN CONTRACT, TORT OR UNDER ANY OTHER THEORY OF LIABILITY WHETHER OR NOT THEY HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGE.**

18. **Miscellaneous.** The Prospectus shall be governed by and construed in accordance with the laws of the State of Florida, exclusive of the State of Florida's choice of law provisions. The Applicant agree that any disputes or claims between Modernizing Medicine and the Applicant arising out of or related to the Conference shall be brought in the federal courts of the United States in and for the Southern District of Florida and the state courts of the State of Florida located in Palm Beach County, Florida. In the event that any provision of the Prospectus is held by a court of competent jurisdiction to be contrary to any law, the remaining provisions of the Prospectus will remain in full force and effect.

EMA NATION Users Conference '15

Sign up now!

Early registrants will have priority access to marketing opportunities

EMA Nation Marketing Opportunity Descriptions:

Opening Keynote Session Sponsor
Kick-off the conference! Get on stage and say a few words about your company before introducing our keynote speaker. Includes recognition in the program and on signage, plus reserved seating and the ability to place branded promotional items* on seats for the session.

In-room Welcome Packet Sponsor
This packet is provided to our attendees upon their arrival to their rooms. Your logo along with a welcome message will be displayed on the packet.

Client Appreciation Party Sponsor
Join Modernizing Medicine in hosting the party of the year and connect with attendees in a casual environment. Includes recognition in the program and on signage, plus the opportunity to provide welcome gifts or branded promotional items*.

General Session Sponsor (limited to two opportunities)
This includes logo recognition in the program and on signage, plus reserved seating and the ability to place promotional items* on seats for the session.

Lanyard Sponsor
This is a high visibility branding opportunity. The lanyards* with your logo will be distributed to all attendees to wear throughout the conference.

Custom Hotel Key Cards
Place your logo or advertisement on the hotel key cards* and make sure your message is always available and safely guarded by the attendees.

Breakfast Sponsor (limited to two opportunities)
This includes logo recognition in the program and on signage, plus reserved seating and the ability to place branded promotional items* on display table during breakfast.

Lunch Sponsor
This includes logo recognition in the program and on signage, plus reserved seating and the ability to place branded promotional items* on display table during lunch.

Break Sponsor (multiple opportunities)
Expand your visibility and opportunities to engage attendees by sponsoring a refreshment break. This includes logo recognition on signage and name recognition in the program.

Beverage Station Sponsor (multiple opportunities)
Your message on-the-go. This includes logo recognition on signage and branded coffee cups*.

Charging Station Sponsor (limited to two spots)
Keep the attendees fully charged. This includes logo recognition on signage.

Final Program Ad (cover 3, cover 4, or center-spread)
Expand your visibility by having your ad placed in the premium spots of the Final Program Guide.

Happy Hour Sponsor
Engage attendees and other sponsors in a casual environment. This includes logo recognition in the program and on signage, and the ability to provide branded promotional items*.

Expanded Listing on EMA Nation App (limited to three spots)
Take your message to the cloud. This includes logo recognition and 50-word description.

Check-in Schedule Cards
Be the first to welcome the attendees at their check-in! This includes logo recognition and a 50-word message on the schedule cards.

Concierge Info Station
Logo recognition on signage plus the opportunity to provide branded promotional items.*

Passport Cards (limited to six spots)
Your logo is added to a passport card distributed to all attendees. Attendees must visit each participating sponsor's booth to have their passport stamped to qualify to win a prize at the closing drawing.

**Sponsor is responsible for full production cost.*

Sponsorships are limited; sign up today to assure the best exposure.

To register, please visit:
modmed.com/EMAnation-Sponsorship

Questions:
Please contact Theresa Lawrence
Phone: 561.880.2998, x1303
Email: emanation@modmed.com

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MODERNIZING MEDICINE

www.modmed.com | 561.880.2998