

Dr. Jonathan Feistmann Documents Faster with the Intuitive EHR System, EMA™



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— JONATHAN A. FEISTMANN, MD, PC

KEY BENEFITS

Ophthalmology-specific electronic health records (EHR) system

Convenience of a cloud-based platform

Improved patient experience

Ease of use saves time

BACKGROUND

Dr. Jonathan Feistmann, a retina specialist in New York City, was starting his own practice and knew he wanted to implement an EHR system as opposed to continue using paper. “My wife and I wanted our office to be tech savvy and to me paper is very outdated. Knowing we wanted to start out electronically, I had been keeping my eye out and looking at numerous EHR systems for about six years,” Dr. Feistmann explained. “I think other systems have slowly gotten better over time, but when I saw EMA my jaw hit the ground. I thought that technologically it was the slickest thing out there and it was ophthalmology-specific.”

“We also didn’t want to spend a lot of time and money on implementation. With EMA, the hardware cost and training time was minimal. We started with just two iPads, a few existing laptops and we were live after a short six weeks of training,” he said. “With other EHR systems, it’s like having to take a college course to learn how to use them. EMA’s training consisted of web-based lessons that we could do from the comfort of home. Training was quick and extremely easy.”

PRACTICING IN THE CLOUD

EMA runs on a cloud-based platform allowing Dr. Feistmann to access his medical records almost anywhere using EMA’s native iPad application. “I really love using EMA on the iPad. That was one of the main aspects that stood out and why I liked it so much before I even started using it,” Dr. Feistmann said.

“When we were searching for an EHR system, most were server-based which would require us to purchase additional hardware. EMA is cloud-based and I like that I can go on any computer or iPad, be almost anywhere in the world and have the ability to upload documents and send prescriptions in seconds,” he explained. “It’s also very convenient to take the iPad to the operating room. The beauty of EMA being cloud-based is you can store an infinite number of notes and you don’t have to carry a million charts. You can also go to any computer in the hospital if needed and pull up your patient information. The transition from iPad to PC is nearly seamless. You can also rest assured knowing your data is secure whereas with paper, if you lose a chart, it’s gone forever and patient data is compromised.”

IMAGE MANAGEMENT MADE EASY

EMA's iPad interface provides physicians with the ease and mobility to interact with patients. "Working with images on the iPad is easy, convenient and really impressive to my patients. I can open a chart, take a photo as an attachment and it will upload to the chart," said Dr. Feistmann. "I love the fact that as a retina specialist, I can pull up side-by-side OCTs of a macula, scroll through them on an iPad and show the patient as I'm reviewing them. Not only is it extremely informative and easy to do, but the patient doesn't have to uncomfortably try to view a desktop or look at a Heidelberg machine," he explained. "When using a PC, my back would be to the patient and that felt very impersonal to me. Now I'm able to interact and make eye contact while reviewing the exam."

"EMA also integrates with AXIS™ Image Management, and I can pull all of the images from that patient into the chart in an organized way. When I access the chart the images are shown in a beautiful way. I need to be able to scroll through each cut through the thickness of the macula and compare to last month's image. I am able to do that with EMA and Axis and access the information I need quickly and efficiently."

DOCUMENTING FASTER WITH EMA

Using the keyboardless entry of the iPad, Dr. Feistmann is able to speed through his workflow while improving his patient's care with EMA. "We have really turned a corner with how quickly we are able to move through our patient encounters. I have not had to decrease my volume and EMA has made documenting much faster. I don't have to stay after hours or finish documenting on weekends," he said. "You cannot handwrite a note more quickly than using EMA. Those using paper would never go back if they tried it."

Dr. Feistmann explains, "I had a patient that was telling me the phone number of their pharmacy and before they could finish, the prescription was already sent. EMA is just so quick and easy. I can open up the application, sign in, enter a note, open a consent form and sign it, all within a matter of thirty seconds or less. It's fun and a novelty for me to be able to complete my notes on an iPad."

COMMON VISION FOR OPHTHALMOLOGISTS

EMA was built by ophthalmologists and was programmed to think like a physician. "EMA is so intuitive and learns how I treat my patients. After I get a diagnosis multiple times, I feel like EMA is reading my mind but that's how it's programmed," said Dr. Feistmann. "EMA thinks of things that I wouldn't, which is what really amazes me. There is no other EHR system that compares."

"I really believe in the product and share in the vision of the Modernizing Medicine team. They want doctors to be able to enter patient data quickly and have the information we need in an organized way to help us treat patients better. I think that's the future of healthcare, and the ideas that are coming from Modernizing Medicine are putting us at the forefront of technology. We were excited to sign up with EMA and the years of using it have been really incredible and enjoyable."



To learn more about the products Dr. Feistmann discussed, please request a demo at www.modmed.com or call 561.235.7502

