Dr. Howard Levine’s Office Documents Better with Tap-and-touch Technology of EMA Otolaryngology™ and Is Prepared for ICD-10 and Increased Mandates for Quality of Care

“EMA Otolaryngology is so intuitive and allows me to touch and tap my way quickly through an exam. Since implementing EMA Otolaryngology, my practice productivity has not been altered, and the quality of the information that I’m capturing in my medical records is far better than the data I was able to collect with what I was using previously.”

Howard L. Levine, M.D., F.A.C.S.

Key Benefits of EMA Otolaryngology:
- Otolaryngology-specific electronic medical records (EMR) system
- Cloud-based technology provides confidence in security of patient data
- Increased office efficiency enhances patient interaction
- Responsive support team addresses all needs

Background
Dr. Howard Levine of Cleveland Nasal Sinus and Sleep Center in Cleveland, Ohio, had been using a voice recognition medical record system along with paper for many years before deciding to look for an EMR system. Records were in multiple systems, making it difficult to view all documentation at once.

“Our solution was a hybrid of a computer-based system along with a paper system. The voice recognition medical record system permitted me to dictate and capture information that was then stored on a server, and in addition to that, we had hard paper copies,” Dr. Levine explained. “With the voice recognition system, we were always experiencing problems. The data was stored on a server, it was not secure or supported as well as I had liked and there were always glitches impacting our productivity. I knew I needed to implement something that had more to offer and that I could access remotely.”

With the government mandates approaching and movement toward more quality of care reporting and outcome-based reimbursement requirements, it made sense for Dr. Levine to make a change. “I was first introduced to Modernizing Medicine’s Electronic Medical Assistant® (EMA™) from a dermatologist who I share office space with. I watched how she and her staff used EMA Dermatology™, and they spoke very highly of it. I didn’t know EMA was available for my specialty until I went to my national meeting and saw a demo of EMA Otolaryngology. I was very impressed to discover that EMA Otolaryngology was available for the iPad, easy to use and specific to my specialty.”

ENT-Specific
EMA Otolaryngology was designed specifically for otolaryngologists and customized to the type of patients they see. “EMA Otolaryngology was developed by individuals who know and understand the medical and surgical problems we as otolaryngologists face daily. Because of the knowledge built into the system, it permits my medical assistant to go into an exam room and collect basic patient information,” Dr. Levine explained.

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productivity has not been altered and the quality of the information that I’m capturing in my medical records is far better than what I was using previously.”

Confidence and Convenience in the Cloud
EMA Otolaryngology is cloud-based which eliminates the need for Dr. Levine to maintain a server-based system and store paper medical records in his office. The cloud-based platform allows him and his staff to access patient data securely, from virtually anywhere.

“My office is relatively small and I used to have a lot of space taken up by hard copies of medical records. The worry of how secure those records would be should there be theft, flood, fire, etc. always created some anxiety,” Dr. Levine said. “Now having our data stored remotely in the cloud and knowing that EMA Otolaryngology is HIPAA compliant provides me with a lot of confidence since my patient data is safe. Should I have some catastrophic event at my office, I know that the data will be available and that’s very reassuring to me.”

“EMA Otolaryngology gives me the ability to access patient information from almost anywhere using my iPad, iPhone or computer. I do a great deal of traveling professionally and I like to have access to my patients’ information; EMA Otolaryngology has given me that easy access. As it relates to that, phone calls will often come into my office. I want an easy way for my medical staff to provide me with the information I need if I am working remotely. EMA Otolaryngology has facilitated communication between the patient and my staff along with the staff and me.”

Enhanced Patient Engagement
EMA Otolaryngology allows Dr. Levine to focus on patient care rather than worry about his EMR system. “When I am visiting my physician and I’m in the role of a patient, I notice the physician has his back to me while inputting information” Dr. Levine said. “I use EMA Otolaryngology on both the iPad and Mac, and the interface has helped me avoid that scenario. I can sit face to face with patients and input the data as I communicate with them. I’m now able to effectively manage an exam and effortlessly document, all while staying engaged with the patient.”

Support of Modernizing Medicine
“Modernizing Medicine has been unbelievably responsive to our needs and I feel they are there when we need them. They have made this so easy for me, and support is always available to answer questions we may have. I really feel that Modernizing Medicine values me as a physician and a customer and addresses my needs and issues. EMA Otolaryngology has provided me with an efficient, easy-to-use EMR system that is backed by a wonderful support team that meets all my needs and expectations.”