

EMA™ Helps Save Dr. June Beamer Time and Increase Billing



June E. Beamer, MD, FAAD

“EMA should be the standard when it comes to judging other dermatology products.”

*Jerry Moyers, Practice Manager
June E. Beamer, MD, FAAD*

Key Benefits and Improvements:

- Easy to implement
- Easy to use
- Cost-cutting
- Increase in billing
- Increase in productivity

During a cross-country move, Dr. June Beamer decided that it was time for her booming dermatology practice to go 100% paperless. After a tedious search for an EMR system that understood the way that she thought as a dermatologist, Dr. Beamer found Modernizing Medicine's Electronic Medical Assistant® (EMA), and it was love at first sight. Since full implementation, Dr. Beamer has found that EMA saves her and her staff at least two hours a day and her billing has increased by over 10%, making everyone happier and more productive.

Moving On: Out with the Old, in with the New

In 2005, Dr. June Beamer participated in the Hurricane Katrina relief efforts with an emergency license in Winnsboro, Texas. During her time treating Hurricane Katrina victims, she noticed that the rural town and the surrounding towns had virtually no dermatologists. In 2011, she decided to move her dermatology practice,

June E. Beamer, MD, FAAD, from Orange County, California to the small Texas town where she now focuses on early detection and treatment of skin cancer and general diseases and conditions of the skin.

When Dr. Beamer decided to move her practice, she also decided that it was time to go 100% paperless. “Dr. Beamer had used a number of EMR products over the years but felt that they all got between her and her patients and that they didn't think like a dermatologist,” said Jerry Moyers, Practice Manager, June E. Beamer, MD, FAAD. “We started looking for a new EMR about six months before we made the move to Winnsboro. When I came across Modernizing Medicine's EMA Dermatology, I showed Dr. Beamer and it was love at first sight!”

The fact that EMA is cloud-based was also a huge selling point for the six-person practice. “Local servers are expensive and not particularly reliable. We were worried about data loss. Cloud-based systems ease that fear,” said Moyers.

Easy Implementation: Rolling EMA Out

Dr. Beamer and Mr. Moyers implemented EMA as the Winnsboro practice grew. They started with one day

a month, moving to five days and then ten days and now they use EMA full time for every patient encounter. Since EMA can be accessed on virtually any product that can get an Internet connection, they didn't have to switch out their current technology inventory. Each of Dr. Beamer's exam rooms is equipped with an iPad, MacBook Air and a printer. The medical assistant does the intake and consultation and takes photos using the iPad. Dr. Beamer prefers to use EMA on the MacBook Pro. Dr. Beamer's front office staff use PCs, which also provides them with access to EMA.

The Results: An EMAzing Product

Dr. Beamer found that, unlike other EMR systems she had tried, EMA didn't add time to her day. She actually found that EMA saved her at least two hours a day. She also found that her billing has increased by over

10% even though she is still seeing the same number of patients. Moyers believes that they've saved over \$50,000 by avoiding a client/server based EMR.

Most importantly, EMA worked immediately with the practice management software, making everyone happier and more productive. As Mr. Moyers explains, "Our staff loves EMA. They find it easy to use. I can train an MA to do a basic intake in about an hour. The advanced functions have been easily learned with the online training that Modernizing Medicine offers. Dr. Beamer is happy that she has finally found an EMR that 'thinks like her.' Our patients have also commented that we look more 'high tech' than the practices using client/server EMRs, which is always taken as a compliment. We couldn't ask for much more in an EMR. We plan to keep EMA around for a long time!"