

Dr. Ajit Nemi Increases Efficiency and Saves Time by Switching to EMA™



Ajit Nemi, MD, MBA

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Key Benefits of EMA Ophthalmology™:

- Ophthalmology-specific EMR system
- Ease of note creation and electronic prescribing save time
- Intuitive and customizable interface enhances workflow
- Improved patient experience
- Justified billing codes increase accuracy

Background

Dr. Ajit Nemi, an ophthalmologist in Alpharetta, Georgia, first opened his clinic, Lotus Vision, in 2008 and began using a free electronic medical records (EMR) system that was provided to him. As the patient volume increased, Dr. Nemi quickly began to realize that this EMR system was only slowing him down because it was not ophthalmology-specific.

"As my practice continued to grow, I soon became tired of the heavy data/text entry that was required to create notes that were up to my expectations," explained Dr. Nemi. "I found myself spending a significant amount of time after clinic finishing my notes for the day."

The need for increased efficiency combined with

proactive consideration for an intuitive, built-in system for ICD-10, indicated to Dr. Nemi that the time was right to find an alternative solution that knew how ophthalmologists work with little set-up work for him and his practice. Plus, he only wanted to enter data once using the latest technology.

"I started researching EMR systems again and most left me underwhelmed based on the appearance of their outdated interfaces," he said. "If I was going to switch to another system, I wanted to align myself with a company that is progressive in its thinking."

Through a suggestion from a colleague, Dr. Nemi began investigating Modernizing Medicine's Electronic Medical Assistant® (EMA). He saw EMA Ophthalmology and was instantly impressed. "I made the switch and could not be happier," he said.

"What is Your Time Worth?"

"When I initially saw the slogan 'What is Your Time Worth?' at the end of the promotional video for EMA, it got me thinking," Dr. Nemi said. Since implementing EMA in February 2014, he explains, "It took a few weeks to get a handle on the system, but my technician and I have become more efficient with creating and

finishing notes. The available plans are detailed and fully customizable, and I don't have to do much data/text entry. I am actually able to leave the office earlier than I was able to before."

Intuitive and Adaptable Technology

It was important to Dr. Nemi that his EMR system be ophthalmology-specific and automatically adapt to his style of practice. This type of intuitive technology enhances workflow without interruptions. "I was immediately impressed with EMA's native iPad interface," said Dr. Nemi. "The intuitive nature of note creation and how it learned my practice habits – as well as the automated creation and justification of billing codes – was beyond anything I had ever seen."

Dr. Nemi's patients also appreciate that Lotus Vision is evolving with the latest technology. "My patients have taken notice that I am walking around with an iPad instead of a laptop and are impressed at how the practice is keeping up with the technology," he

said. "They also like the electronic consents and I rest assured knowing that they are automatically stored, as opposed to being scanned into the system."

An Enjoyable User Experience

"My staff has enjoyed the ease of use as well. With the 'glasses and contacts' tab, they can easily print active glasses and contact prescriptions now, whereas before they would have to write it out and have me sign," he explains. "Electronic prescribing is easier with EMA than with my old system."

Efficiency Achieved

After realizing that the non-specialty-specific EMR system was only increasing his workload, Dr. Nemi is happy he made the change. "Overall I am excited about making the switch and highly recommend EMA to any colleague considering a new EMR system. I wish this had been available when I first opened my practice. EMA really has made clinic more enjoyable and efficient for me."