



OFFICIAL RULES – Bose Speakers

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ENTRY PERIOD: Sweepstakes begins at 10:00 a.m. eastern standard time (“EST”) on November 7, 2014 and ends at 9:30 a.m. EST on November 9, 2014 (“**Entry Period**”).

HOW TO ENTER: To enter, an eligible individual (“**Entrant**”) must be a registered attendee at Modernizing Medicine's First Annual Users Conference to be held on November 6th through November 9th, 2014 in Orlando, Florida.

ENTRY CONDITIONS: Entrants must have registered to attend Modernizing Medicine's First Annual Users Conference to be eligible for the sweepstakes. **LIMIT ONE (1) ENTRY PER PERSON.** Multiple entries submitted by a single Entrant are void. Entries without all of the required information are void. The Sponsor (as defined below) is not responsible for any errors, omissions, interruptions, deletions, defects, delays or malfunctions in operation or transmission on the Internet that may impact the sweepstakes or for any late, lost, illegible or incomplete entries.

SPONSOR: The sponsor of this sweepstakes is Modernizing Medicine, Inc. (the “**Sponsor**”) 3600 FAU Boulevard, Suite 202, Boca Raton, Florida 33431, who is responsible for all aspects of this sweepstakes.

PRIZE; PRIZE CONDITIONS: BOSE Mini Bluetooth Speakers (the “**Prize**”) will be awarded in this sweepstakes to the winner. The Prize is offered “as is” with no written, express or implied warranty. The Sponsor is not responsible for repairing or replacing the Prize as a result of damage prior to, during or after shipping or for events beyond the control of the Sponsor. The Sponsor shall pay for the costs of delivery of the Prize to the winner, and the delivery method of the Prize shall be at the sole discretion of the Sponsor. All other costs associated with acceptance or use of the Prize are the sole responsibility of the winner. The winner of the Prize may be required to complete, execute and return an Affidavit of Eligibility and a Liability Release, where legal, within ten (10) days of notification, or the Prize may be forfeited. The winner may waive his/her right to receive the Prize. The approximate retail value of the Prize is Two Hundred Dollars (\$200.00).

ODDS OF WINNING: Odds of winning depend on the number of eligible entries received as of the date and time of the Drawing.

WINNER SELECTION AND NOTIFICATION: The winner will be randomly selected (“**Drawing**”) by Sponsor from among all eligible entries received by the Sponsor at 9:30 a.m. EST on November 9, 2014 at the general keynote session. The Drawing will be conducted by Sponsor or its representatives, whose decisions are final and binding in all matters relating to this sweepstakes. The winner will subsequently be contacted in person or by e-mail by the Sponsor



using information provided by the winner to the Sponsor on the entry form. Sponsor is not responsible if unable to contact the winner for prize notification purposes for whatever reason, including an Entrant's failure to provide a correct telephone number or e-mail address at the time of entry. Disqualification and the selection of an alternate winner will result from any of the following: (a) potential winner's inability to accept the Prize; (b) the inability of Sponsor to contact the winner for any reason; or (c) any other non-compliance with these official rules, as determined by Sponsor in its sole discretion.

ELIGIBILITY: Except where regulated or restricted by law, the sweepstakes is open to all legal residents of the 50 United States and the District of Columbia who are at least 18 years of age at the time of entry. Employees of the Sponsor and their immediate family (spouses and parents, siblings and children and their spouses), or persons living in same household, whether related or no, are not eligible to enter or win. All federal, state, municipal, and local laws and regulations apply. Void where prohibited or restricted by law.

GENERAL CONDITIONS: By participating in the sweepstakes, the Entrants acknowledge and agree to be bound by these Official Rules. The Sponsor reserves sole and final judgment as to all matters concerning the consent and the interpretation of these Official Rules. The winner hereby consents to the use of his/her name, the name of his/her medical practice and his/her likenesses by the Sponsor for the purposes of advertising without additional compensation unless prohibited by law. All taxes on the Prize are the sole responsibility of the winner and the winner shall be solely responsible for the reporting and payment of all taxes incurred by acceptance of the Prize. The Prize is not exchangeable or transferable, cannot be redeemed for cash, and must be accepted as awarded. All entries become the property of the Sponsor and will not be returned. In the event of unavailability of the Prize, the Sponsor reserves the right to substitute a prize of comparable value. If, in the sole opinion of Sponsor, the sweepstakes is compromised by virus, bugs, worms, unauthorized human intervention, or other causes beyond the control of the Sponsor affecting administration, security, fairness or proper play of the sweepstakes, the Sponsor reserves the right, at its sole discretion, to cancel or suspend the sweepstakes in its entirety and conduct the Drawing from all eligible entries received prior to the action taken. The Sponsor reserves the right to disqualify, seek remedies and damages from, and criminally prosecute any individual or entrant tampering with the entry process or the sweepstakes in general. The name of the winner may be obtained upon written request to the Sponsor.

RELEASE AND INDEMNIFICATION: BY ENTERING THE SWEEPSTAKES, ENTRANT RELEASES AND HOLDS HARMLESS THE SPONSOR AND ITS DIRECTORS, OFFICERS, EMPLOYEES AND AGENTS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, ACTIONS AND LIABILITIES OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM PARTICIPATION IN THE SWEEPSTAKES, OR RESULTING DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, USE, OR MISUSE OF THE PRIZE, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.



LIMITATION OF LIABILITY: IN NO EVENT WILL THE SPONSOR BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, ARISING OUT OF PARTICIPATION IN THE SWEEPSTAKES OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE. WITHOUT LIMITING THE FOREGOING, THE PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT.

PRIVACY: Information submitted in connection with the sweepstakes will be treated in accordance with these Official Rules and Sponsor's privacy policy (as may be amended from time to time), currently available at <http://www.modmed.com/privacy-policy>.

GOVERNING LAW AND JURISDICTION: The sweepstakes shall be governed by the laws of the State of Florida. By participating in the sweepstakes, the entrants agree that the federal courts of the United States in and for the Southern District of Florida and the state courts of the State of Florida located in Palm Beach County, Florida shall have exclusive jurisdiction to adjudicate any dispute arising out of or relating to this sweepstakes.





OFFICIAL RULES - iPad

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ENTRY PERIOD: Sweepstakes begins at 10:00 a.m. eastern standard time (“EST”) on November 7, 2014 and ends at 8:00 a.m. EST on November 9, 2014 (“**Entry Period**”).

HOW TO ENTER: To enter, an eligible individual (“**Entrant**”) must be a registered attendee at Modernizing Medicine's First Annual Users Conference to be held on November 6th through November 9th, 2014 in Orlando, Florida.

ENTRY CONDITIONS: Entrants must have registered to attend Modernizing Medicine's First Annual Users Conference to be eligible for the sweepstakes. **LIMIT ONE (1) ENTRY PER PERSON.** Multiple entries submitted by a single Entrant are void. Entries without all of the required information are void. The Sponsor (as defined below) is not responsible for any errors, omissions, interruptions, deletions, defects, delays or malfunctions in operation or transmission on the Internet that may impact the sweepstakes or for any late, lost, illegible or incomplete entries.

SPONSOR: The sponsor of this sweepstakes is Modernizing Medicine, Inc. (the “**Sponsor**”) 3600 FAU Boulevard, Suite 202, Boca Raton, Florida 33431, who is responsible for all aspects of this sweepstakes.

PRIZE; PRIZE CONDITIONS: An iPad Air (the “**Prize**”) will be awarded in this sweepstakes to the winner. The Prize is offered “as is” with no written, express or implied warranty. The Sponsor is not responsible for repairing or replacing the Prize as a result of damage prior to, during or after shipping or for events beyond the control of the Sponsor. The Sponsor shall pay for the costs of delivery of the Prize to the winner, and the delivery method of the Prize shall be at the sole discretion of the Sponsor. All other costs associated with acceptance or use of the Prize are the sole responsibility of the winner. The winner of the Prize may be required to complete, execute and return an Affidavit of Eligibility and a Liability Release, where legal, within ten (10) days of notification, or the Prize may be forfeited. The winner may waive his/her right to receive the Prize. The approximate retail value of the Prize is Three Hundred Ninety-Nine Dollars (\$399.00).

ODDS OF WINNING: Odds of winning depend on the number of eligible entries received as of the date and time of the Drawing.

WINNER SELECTION AND NOTIFICATION: The winner will be randomly selected (“**Drawing**”) by Sponsor from among all eligible entries received by the Sponsor at 8:00 a.m. EST on November 9, 2014 at the conference breakfast. The Drawing will be conducted by Sponsor or its representatives, whose decisions are final and binding in all matters relating to this sweepstakes. The winner will subsequently be contacted in person or by e-mail by the Sponsor



using information provided by the winner to the Sponsor on the entry form. Sponsor is not responsible if unable to contact the winner for prize notification purposes for whatever reason, including an Entrant's failure to provide a correct telephone number or e-mail address at the time of entry. Disqualification and the selection of an alternate winner will result from any of the following: (a) potential winner's inability to accept the Prize; (b) the inability of Sponsor to contact the winner for any reason; or (c) any other non-compliance with these official rules, as determined by Sponsor in its sole discretion.

ELIGIBILITY: Except where regulated or restricted by law, the sweepstakes is open to all legal residents of the 50 United States and the District of Columbia who are at least 18 years of age at the time of entry. Employees of the Sponsor and their immediate family (spouses and parents, siblings and children and their spouses), or persons living in same household, whether related or no, are not eligible to enter or win. All federal, state, municipal, and local laws and regulations apply. Void where prohibited or restricted by law.

GENERAL CONDITIONS: By participating in the sweepstakes, the Entrants acknowledge and agree to be bound by these Official Rules. The Sponsor reserves sole and final judgment as to all matters concerning the consent and the interpretation of these Official Rules. The winner hereby consents to the use of his/her name, the name of his/her medical practice and his/her likenesses by the Sponsor for the purposes of advertising without additional compensation unless prohibited by law. All taxes on the Prize are the sole responsibility of the winner and the winner shall be solely responsible for the reporting and payment of all taxes incurred by acceptance of the Prize. The Prize is not exchangeable or transferable, cannot be redeemed for cash, and must be accepted as awarded. All entries become the property of the Sponsor and will not be returned. In the event of unavailability of the Prize, the Sponsor reserves the right to substitute a prize of comparable value. If, in the sole opinion of Sponsor, the sweepstakes is compromised by virus, bugs, worms, unauthorized human intervention, or other causes beyond the control of the Sponsor affecting administration, security, fairness or proper play of the sweepstakes, the Sponsor reserves the right, at its sole discretion, to cancel or suspend the sweepstakes in its entirety and conduct the Drawing from all eligible entries received prior to the action taken. The Sponsor reserves the right to disqualify, seek remedies and damages from, and criminally prosecute any individual or entrant tampering with the entry process or the sweepstakes in general. The name of the winner may be obtained upon written request to the Sponsor.

RELEASE AND INDEMNIFICATION: BY ENTERING THE SWEEPSTAKES, ENTRANT RELEASES AND HOLDS HARMLESS THE SPONSOR AND ITS DIRECTORS, OFFICERS, EMPLOYEES AND AGENTS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, ACTIONS AND LIABILITIES OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM PARTICIPATION IN THE SWEEPSTAKES, OR RESULTING DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, USE, OR MISUSE OF THE PRIZE, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.



LIMITATION OF LIABILITY: IN NO EVENT WILL THE SPONSOR BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, ARISING OUT OF PARTICIPATION IN THE SWEEPSTAKES OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE. WITHOUT LIMITING THE FOREGOING, THE PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT.

PRIVACY: Information submitted in connection with the sweepstakes will be treated in accordance with these Official Rules and Sponsor's privacy policy (as may be amended from time to time), currently available at <http://www.modmed.com/privacy-policy>.

GOVERNING LAW AND JURISDICTION: The sweepstakes shall be governed by the laws of the State of Florida. By participating in the sweepstakes, the entrants agree that the federal courts of the United States in and for the Southern District of Florida and the state courts of the State of Florida located in Palm Beach County, Florida shall have exclusive jurisdiction to adjudicate any dispute arising out of or relating to this sweepstakes.



OFFICIAL RULES - DermLite

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ENTRY PERIOD: Sweepstakes begins at 10:00 a.m. eastern standard time (“EST”) on November 7, 2014 and ends at 4:00 p.m. EST on November 8, 2014 (“**Entry Period**”).

HOW TO ENTER: To enter, an eligible individual (“**Entrant**”) must be a registered attendee at Modernizing Medicine's First Annual Users Conference to be held on November 6th through November 9th, 2014 in Orlando, Florida and must attend the Inga Ellzey session.

ENTRY CONDITIONS: Entrants must have registered to attend Modernizing Medicine's First Annual Users Conference and attend the Inga Ellzey session to be eligible for the sweepstakes. **LIMIT ONE (1) ENTRY PER PERSON.** Multiple entries submitted by a single Entrant are void. Entries without all of the required information are void. The Sponsor (as defined below) is not responsible for any errors, omissions, interruptions, deletions, defects, delays or malfunctions in operation or transmission on the Internet that may impact the sweepstakes or for any late, lost, illegible or incomplete entries.

SPONSOR: The sponsor of this sweepstakes is Modernizing Medicine, Inc. (the “**Sponsor**”) 3600 FAU Boulevard, Suite 202, Boca Raton, Florida 33431, who is responsible for all aspects of this sweepstakes.

PRIZE; PRIZE CONDITIONS: A DermLite DL3N (the “**Prize**”) will be awarded in this sweepstakes to the winner. The Prize is offered “as is” with no written, express or implied warranty. The Sponsor is not responsible for repairing or replacing the Prize as a result of damage prior to, during or after shipping or for events beyond the control of the Sponsor. The Sponsor shall pay for the costs of delivery of the Prize to the winner, and the delivery method of the Prize shall be at the sole discretion of the Sponsor. All other costs associated with acceptance or use of the Prize are the sole responsibility of the winner. The winner of the Prize may be required to complete, execute and return an Affidavit of Eligibility and a Liability Release, where legal, within ten (10) days of notification, or the Prize may be forfeited. The winner may waive his/her right to receive the Prize. The approximate retail value of the Prize is One Thousand Two Hundred Ninety-Five Dollars (\$1,295.00).

ODDS OF WINNING: Odds of winning depend on the number of eligible entries received as of the date and time of the Drawing.

WINNER SELECTION AND NOTIFICATION: The winner will be randomly selected (“**Drawing**”) by Sponsor from among all eligible entries received by the Sponsor at 4:00 p.m. EST on November 8, 2014 at the Inga Ellzey session. The Drawing will be conducted by Sponsor or its representatives, whose decisions are final and binding in all matters relating to this sweepstakes. The winner will subsequently be contacted in person or by e-mail by the Sponsor



using information provided by the winner to the Sponsor on the entry form. Sponsor is not responsible if unable to contact the winner for prize notification purposes for whatever reason, including an Entrant's failure to provide a correct telephone number or e-mail address at the time of entry. Disqualification and the selection of an alternate winner will result from any of the following: (a) potential winner's inability to accept the Prize; (b) the inability of Sponsor to contact the winner for any reason; or (c) any other non-compliance with these official rules, as determined by Sponsor in its sole discretion.

ELIGIBILITY: Except where regulated or restricted by law, the sweepstakes is open to all legal residents of the 50 United States and the District of Columbia who are at least 18 years of age at the time of entry. Employees of the Sponsor and their immediate family (spouses and parents, siblings and children and their spouses), or persons living in same household, whether related or no, are not eligible to enter or win. All federal, state, municipal, and local laws and regulations apply. Void where prohibited or restricted by law.

GENERAL CONDITIONS: By participating in the sweepstakes, the Entrants acknowledge and agree to be bound by these Official Rules. The Sponsor reserves sole and final judgment as to all matters concerning the consent and the interpretation of these Official Rules. The winner hereby consents to the use of his/her name, the name of his/her medical practice and his/her likenesses by the Sponsor for the purposes of advertising without additional compensation unless prohibited by law. All taxes on the Prize are the sole responsibility of the winner and the winner shall be solely responsible for the reporting and payment of all taxes incurred by acceptance of the Prize. The Prize is not exchangeable or transferable, cannot be redeemed for cash, and must be accepted as awarded. All entries become the property of the Sponsor and will not be returned. In the event of unavailability of the Prize, the Sponsor reserves the right to substitute a prize of comparable value. If, in the sole opinion of Sponsor, the sweepstakes is compromised by virus, bugs, worms, unauthorized human intervention, or other causes beyond the control of the Sponsor affecting administration, security, fairness or proper play of the sweepstakes, the Sponsor reserves the right, at its sole discretion, to cancel or suspend the sweepstakes in its entirety and conduct the Drawing from all eligible entries received prior to the action taken. The Sponsor reserves the right to disqualify, seek remedies and damages from, and criminally prosecute any individual or entrant tampering with the entry process or the sweepstakes in general. The name of the winner may be obtained upon written request to the Sponsor.

RELEASE AND INDEMNIFICATION: BY ENTERING THE SWEEPSTAKES, ENTRANT RELEASES AND HOLDS HARMLESS THE SPONSOR AND ITS DIRECTORS, OFFICERS, EMPLOYEES AND AGENTS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, ACTIONS AND LIABILITIES OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM PARTICIPATION IN THE SWEEPSTAKES, OR RESULTING DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, USE, OR MISUSE OF THE PRIZE, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.



LIMITATION OF LIABILITY: IN NO EVENT WILL THE SPONSOR BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, ARISING OUT OF PARTICIPATION IN THE SWEEPSTAKES OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE. WITHOUT LIMITING THE FOREGOING, THE PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT.

PRIVACY: Information submitted in connection with the sweepstakes will be treated in accordance with these Official Rules and Sponsor's privacy policy (as may be amended from time to time), currently available at <http://www.modmed.com/privacy-policy>.

GOVERNING LAW AND JURISDICTION: The sweepstakes shall be governed by the laws of the State of Florida. By participating in the sweepstakes, the entrants agree that the federal courts of the United States in and for the Southern District of Florida and the state courts of the State of Florida located in Palm Beach County, Florida shall have exclusive jurisdiction to adjudicate any dispute arising out of or relating to this sweepstakes.



OFFICIAL RULES – Fun Office Gift Basket

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ENTRY PERIOD: Sweepstakes begins at 10:00 a.m. eastern standard time (“EST”) on November 7, 2014 and ends at 1:00 p.m. EST on November 8, 2014 (“**Entry Period**”).

HOW TO ENTER: To enter, an eligible individual (“**Entrant**”) must be a registered attendee at Modernizing Medicine's First Annual Users Conference to be held on November 6th through November 9th, 2014 in Orlando, Florida.

ENTRY CONDITIONS: Entrants must have registered to attend Modernizing Medicine's First Annual Users Conference during the Entry Period to be eligible for the sweepstakes. **LIMIT ONE (1) ENTRY PER PERSON.** Multiple entries submitted by a single Entrant are void. Entries without all of the required information are void. The Sponsor (as defined below) is not responsible for any errors, omissions, interruptions, deletions, defects, delays or malfunctions in operation or transmission on the Internet that may impact the sweepstakes or for any late, lost, illegible or incomplete entries.

SPONSOR: The sponsor of this sweepstakes is Modernizing Medicine, Inc. (the “**Sponsor**”) 3600 FAU Boulevard, Suite 202, Boca Raton, Florida 33431, who is responsible for all aspects of this sweepstakes.

PRIZE; PRIZE CONDITIONS: A “Fun Office” basket prize pack consisting of LED iphone/ipad Projector, Dr. Dre Beats Pill & Case and Mophie Charger (the “**Prize**”) will be awarded in this sweepstakes to the winner. The Prize is offered “as is” with no written, express or implied warranty. The Sponsor is not responsible for repairing or replacing the Prize as a result of damage prior to, during or after shipping or for events beyond the control of the Sponsor. The Sponsor shall pay for the costs of delivery of the Prize to the winner, and the delivery method of the Prize shall be at the sole discretion of the Sponsor. All other costs associated with acceptance or use of the Prize are the sole responsibility of the winner. The winner of the Prize may be required to complete, execute and return an Affidavit of Eligibility and a Liability Release, where legal, within ten (10) days of notification, or the Prize may be forfeited. The winner may waive his/her right to receive the Prize. The approximate retail value of the Prize is Five Hundred Dollars (\$500.00).

ODDS OF WINNING: Odds of winning depend on the number of eligible entries received as of the date and time of the Drawing.

WINNER SELECTION AND NOTIFICATION: The winner will be randomly selected (“**Drawing**”) by Sponsor from among all eligible entries received by the Sponsor at 1:00 p.m. EST on November 8, 2014. The Drawing will be conducted by Sponsor or its representatives, whose decisions are final and binding in all matters relating to this sweepstakes. The winner will



subsequently be contacted in person or by e-mail by the Sponsor using information provided by the winner to the Sponsor on the entry form. Sponsor is not responsible if unable to contact the winner for prize notification purposes for whatever reason, including an Entrant's failure to provide a correct telephone number or e-mail address at the time of entry. Disqualification and the selection of an alternate winner will result from any of the following: (a) potential winner's inability to accept the Prize; (b) the inability of Sponsor to contact the winner for any reason; or (c) any other non-compliance with these official rules, as determined by Sponsor in its sole discretion.

ELIGIBILITY: Except where regulated or restricted by law, the sweepstakes is open to all legal residents of the 50 United States and the District of Columbia who are at least 18 years of age at the time of entry. Employees of the Sponsor and their immediate family (spouses and parents, siblings and children and their spouses), or persons living in same household, whether related or no, are not eligible to enter or win. All federal, state, municipal, and local laws and regulations apply. Void where prohibited or restricted by law.

GENERAL CONDITIONS: By participating in the sweepstakes, the Entrants acknowledge and agree to be bound by these Official Rules. The Sponsor reserves sole and final judgment as to all matters concerning the consent and the interpretation of these Official Rules. The winner hereby consents to the use of his/her name, the name of his/her medical practice and his/her likenesses by the Sponsor for the purposes of advertising without additional compensation unless prohibited by law. All taxes on the Prize are the sole responsibility of the winner and the winner shall be solely responsible for the reporting and payment of all taxes incurred by acceptance of the Prize. The Prize is not exchangeable or transferable, cannot be redeemed for cash, and must be accepted as awarded. All entries become the property of the Sponsor and will not be returned. In the event of unavailability of the Prize, the Sponsor reserves the right to substitute a prize of comparable value. If, in the sole opinion of Sponsor, the sweepstakes is compromised by virus, bugs, worms, unauthorized human intervention, or other causes beyond the control of the Sponsor affecting administration, security, fairness or proper play of the sweepstakes, the Sponsor reserves the right, at its sole discretion, to cancel or suspend the sweepstakes in its entirety and conduct the Drawing from all eligible entries received prior to the action taken. The Sponsor reserves the right to disqualify, seek remedies and damages from, and criminally prosecute any individual or entrant tampering with the entry process or the sweepstakes in general. The name of the winner may be obtained upon written request to the Sponsor.

RELEASE AND INDEMNIFICATION: BY ENTERING THE SWEEPSTAKES, ENTRANT RELEASES AND HOLDS HARMLESS THE SPONSOR AND ITS DIRECTORS, OFFICERS, EMPLOYEES AND AGENTS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, ACTIONS AND LIABILITIES OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM PARTICIPATION IN THE SWEEPSTAKES, OR RESULTING DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, USE, OR MISUSE OF THE PRIZE, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.



LIMITATION OF LIABILITY: IN NO EVENT WILL THE SPONSOR BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, ARISING OUT OF PARTICIPATION IN THE SWEEPSTAKES OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE. WITHOUT LIMITING THE FOREGOING, THE PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT.

PRIVACY: Information submitted in connection with the sweepstakes will be treated in accordance with these Official Rules and Sponsor's privacy policy (as may be amended from time to time), currently available at <http://www.modmed.com/privacy-policy>.

GOVERNING LAW AND JURISDICTION: The sweepstakes shall be governed by the laws of the State of Florida. By participating in the sweepstakes, the entrants agree that the federal courts of the United States in and for the Southern District of Florida and the state courts of the State of Florida located in Palm Beach County, Florida shall have exclusive jurisdiction to adjudicate any dispute arising out of or relating to this sweepstakes.





OFFICIAL RULES – Gift Card

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ENTRY PERIOD: Sweepstakes begins at 10:00 a.m. eastern standard time (“EST”) on November 7, 2014 and ends at 5:00 p.m. EST on November 8, 2014 (“**Entry Period**”).

HOW TO ENTER: To enter, an eligible individual (“**Entrant**”) must be a registered attendee at Modernizing Medicine's First Annual Users Conference to be held on November 6th through November 9th, 2014 in Orlando, Florida and must attend the “Avoid ICD-10” general session.

ENTRY CONDITIONS: Entrants must have registered to attend Modernizing Medicine's First Annual Users Conference and attend the “Avoid ICD-10” general session to be eligible for the sweepstakes. **LIMIT ONE (1) ENTRY PER PERSON.** Multiple entries submitted by a single Entrant are void. Entries without all of the required information are void. The Sponsor (as defined below) is not responsible for any errors, omissions, interruptions, deletions, defects, delays or malfunctions in operation or transmission on the Internet that may impact the sweepstakes or for any late, lost, illegible or incomplete entries.

SPONSOR: The sponsor of this sweepstakes is Modernizing Medicine, Inc. (the “**Sponsor**”) 3600 FAU Boulevard, Suite 202, Boca Raton, Florida 33431, who is responsible for all aspects of this sweepstakes.

PRIZE; PRIZE CONDITIONS: A One Hundred Dollar (\$100) gift card (the “**Prize**”) will be awarded in this sweepstakes to the winner. The Prize is offered “as is” with no written, express or implied warranty. The Sponsor is not responsible for repairing or replacing the Prize as a result of damage prior to, during or after shipping or for events beyond the control of the Sponsor. The Sponsor shall pay for the costs of delivery of the Prize to the winner, and the delivery method of the Prize shall be at the sole discretion of the Sponsor. All other costs associated with acceptance or use of the Prize are the sole responsibility of the winner. The winner of the Prize may be required to complete, execute and return an Affidavit of Eligibility and a Liability Release, where legal, within ten (10) days of notification, or the Prize may be forfeited. The winner may waive his/her right to receive the Prize. The approximate retail value of the Prize is One Hundred Dollars (\$100.00).

ODDS OF WINNING: Odds of winning depend on the number of eligible entries received as of the date and time of the Drawing.

WINNER SELECTION AND NOTIFICATION: The winner will be randomly selected (“**Drawing**”) by Sponsor from among all eligible entries received by the Sponsor at 5:00 p.m. EST on November 8, 2014 at the “Avoid ICD-10” general session. The Drawing will be conducted by Sponsor or its representatives, whose decisions are final and binding in all matters relating to this sweepstakes. The winner will subsequently be contacted in person or by e-mail by



the Sponsor using information provided by the winner to the Sponsor on the entry form. Sponsor is not responsible if unable to contact the winner for prize notification purposes for whatever reason, including an Entrant's failure to provide a correct telephone number or e-mail address at the time of entry. Disqualification and the selection of an alternate winner will result from any of the following: (a) potential winner's inability to accept the Prize; (b) the inability of Sponsor to contact the winner for any reason; or (c) any other non-compliance with these official rules, as determined by Sponsor in its sole discretion.

ELIGIBILITY: Except where regulated or restricted by law, the sweepstakes is open to all legal residents of the 50 United States and the District of Columbia who are at least 18 years of age at the time of entry. Employees of the Sponsor and their immediate family (spouses and parents, siblings and children and their spouses), or persons living in same household, whether related or no, are not eligible to enter or win. All federal, state, municipal, and local laws and regulations apply. Void where prohibited or restricted by law.

GENERAL CONDITIONS: By participating in the sweepstakes, the Entrants acknowledge and agree to be bound by these Official Rules. The Sponsor reserves sole and final judgment as to all matters concerning the consent and the interpretation of these Official Rules. The winner hereby consents to the use of his/her name, the name of his/her medical practice and his/her likenesses by the Sponsor for the purposes of advertising without additional compensation unless prohibited by law. All taxes on the Prize are the sole responsibility of the winner and the winner shall be solely responsible for the reporting and payment of all taxes incurred by acceptance of the Prize. The Prize is not exchangeable or transferable, cannot be redeemed for cash, and must be accepted as awarded. All entries become the property of the Sponsor and will not be returned. In the event of unavailability of the Prize, the Sponsor reserves the right to substitute a prize of comparable value. If, in the sole opinion of Sponsor, the sweepstakes is compromised by virus, bugs, worms, unauthorized human intervention, or other causes beyond the control of the Sponsor affecting administration, security, fairness or proper play of the sweepstakes, the Sponsor reserves the right, at its sole discretion, to cancel or suspend the sweepstakes in its entirety and conduct the Drawing from all eligible entries received prior to the action taken. The Sponsor reserves the right to disqualify, seek remedies and damages from, and criminally prosecute any individual or entrant tampering with the entry process or the sweepstakes in general. The name of the winner may be obtained upon written request to the Sponsor.

RELEASE AND INDEMNIFICATION: BY ENTERING THE SWEEPSTAKES, ENTRANT RELEASES AND HOLDS HARMLESS THE SPONSOR AND ITS DIRECTORS, OFFICERS, EMPLOYEES AND AGENTS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, ACTIONS AND LIABILITIES OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM PARTICIPATION IN THE SWEEPSTAKES, OR RESULTING DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, USE, OR MISUSE OF THE PRIZE, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.



LIMITATION OF LIABILITY: IN NO EVENT WILL THE SPONSOR BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, ARISING OUT OF PARTICIPATION IN THE SWEEPSTAKES OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE. WITHOUT LIMITING THE FOREGOING, THE PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT.

PRIVACY: Information submitted in connection with the sweepstakes will be treated in accordance with these Official Rules and Sponsor's privacy policy (as may be amended from time to time), currently available at <http://www.modmed.com/privacy-policy>.

GOVERNING LAW AND JURISDICTION: The sweepstakes shall be governed by the laws of the State of Florida. By participating in the sweepstakes, the entrants agree that the federal courts of the United States in and for the Southern District of Florida and the state courts of the State of Florida located in Palm Beach County, Florida shall have exclusive jurisdiction to adjudicate any dispute arising out of or relating to this sweepstakes.





OFFICIAL RULES – iPad Airs

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ENTRY PERIOD: Sweepstakes begins at 10:00 a.m. eastern standard time (“EST”) on November 7, 2014 and ends at 7:00 p.m. EST on November 8, 2014 (“**Entry Period**”).

HOW TO ENTER: To enter, an eligible individual (“**Entrant**”) must be a registered attendee at Modernizing Medicine's First Annual Users Conference to be held on November 6th through November 9th, 2014 in Orlando, Florida.

ENTRY CONDITIONS: Entrants must have registered to attend Modernizing Medicine's First Annual Users Conference during the Entry Period to be eligible for the sweepstakes. **LIMIT ONE (1) ENTRY PER PERSON.** Multiple entries submitted by a single Entrant are void. Entries without all of the required information are void. The Sponsor (as defined below) is not responsible for any errors, omissions, interruptions, deletions, defects, delays or malfunctions in operation or transmission on the Internet that may impact the sweepstakes or for any late, lost, illegible or incomplete entries.

SPONSOR: The sponsor of this sweepstakes is Modernizing Medicine, Inc. (the “**Sponsor**”) 3600 FAU Boulevard, Suite 202, Boca Raton, Florida 33431, who is responsible for all aspects of this sweepstakes.

PRIZE; PRIZE CONDITIONS: Three (3) Apple iPad Airs (each a “**Prize**” and collectively, the “**Prizes**”) will be awarded in this sweepstakes, one (1) each to three (3) winners. The Prizes are offered “as is” with no written, express or implied warranty. The Sponsor is not responsible for repairing or replacing the Prizes as a result of damage prior to, during or after shipping or for events beyond the control of the Sponsor. The Sponsor shall pay for the costs of delivery of the Prizes to the winners, and the delivery method of the Prizes shall be at the sole discretion of the Sponsor. All other costs associated with acceptance or use of the Prizes are the sole responsibility of the winners. The winners of the Prizes may be required to complete, execute and return an Affidavit of Eligibility and a Liability Release, where legal, within ten (10) days of notification, or the Prizes may be forfeited. A winner may waive his/her right to receive a Prize. The approximate retail value of each Apple iPad Air is \$399.00.

ODDS OF WINNING: Odds of winning depend on the number of eligible entries received as of the date and time of the Drawing.

WINNER SELECTION AND NOTIFICATION: The three (3) winners will be randomly selected (“**Drawings**”) by Sponsor from among all eligible entries received by the Sponsor between 7:00 p.m. EST and 11:00 p.m. EST on November 8, 2014. The Drawings will be conducted by Sponsor or its representatives, whose decisions are final and binding in all matters relating to this sweepstakes. Each winner will receive one (1) Apple iPad Air. The winners will



subsequently be contacted in person or by e-mail by the Sponsor using information provided by the winners to the Sponsor on the demonstration form. Sponsor is not responsible if unable to contact a winner for prize notification purposes for whatever reason, including an Entrant's failure to provide a correct telephone number or e-mail address at the time of entry. Disqualification and the selection of an alternate winner will result from any of the following: (a) potential winners' inability to accept the Prize; (b) the inability of Sponsor to contact the winner for any reason; or (c) any other non-compliance with these official rules, as determined by Sponsor in its sole discretion.

ELIGIBILITY: Except where regulated or restricted by law, the sweepstakes is open to all legal residents of the 50 United States and the District of Columbia who are at least 18 years of age at the time of entry. Employees of the Sponsor and their immediate family (spouses and parents, siblings and children and their spouses), or persons living in same household, whether related or no, are not eligible to enter or win. All federal, state, municipal, and local laws and regulations apply. Void where prohibited or restricted by law.

GENERAL CONDITIONS: By participating in the sweepstakes, the Entrants acknowledge and agree to be bound by these Official Rules. The Sponsor reserves sole and final judgment as to all matters concerning the consent and the interpretation of these Official Rules. Each winner hereby consents to the use of his/her name, the name of his/her medical practice and his/her likenesses by the Sponsor for the purposes of advertising without additional compensation unless prohibited by law. All taxes on the Prizes are the sole responsibility of the winners and the winners shall be solely responsible for the reporting and payment of all taxes incurred by acceptance of the Prizes. The Prizes are not exchangeable or transferable, cannot be redeemed for cash, and must be accepted as awarded. All entries become the property of the Sponsor and will not be returned. In the event of unavailability of the Prizes, the Sponsor reserves the right to substitute prizes of comparable value. If, in the sole opinion of Sponsor, the sweepstakes is compromised by virus, bugs, worms, unauthorized human intervention, or other causes beyond the control of the Sponsor affecting administration, security, fairness or proper play of the sweepstakes, the Sponsor reserves the right, at its sole discretion, to cancel or suspend the sweepstakes in its entirety and conduct the drawing from all eligible entries received prior to the action taken. The Sponsor reserves the right to disqualify, seek remedies and damages from, and criminally prosecute any individual or entrant tampering with the entry process or the sweepstakes in general. The list of winners may be obtained upon written request to the Sponsor.

RELEASE AND INDEMNIFICATION: BY ENTERING THE SWEEPSTAKES, ENTRANT RELEASES AND HOLDS HARMLESS THE SPONSOR AND ITS DIRECTORS, OFFICERS, EMPLOYEES AND AGENTS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, ACTIONS AND LIABILITIES OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM PARTICIPATION IN THE SWEEPSTAKES, OR RESULTING DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, USE, OR MISUSE OF THE PRIZES, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.



LIMITATION OF LIABILITY: IN NO EVENT WILL THE SPONSOR BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, ARISING OUT OF PARTICIPATION IN THE SWEEPSTAKES OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZES. WITHOUT LIMITING THE FOREGOING, THE PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT.

PRIVACY: Information submitted in connection with the sweepstakes will be treated in accordance with these Official Rules and Sponsor's privacy policy (as may be amended from time to time), currently available at <http://www.modmed.com/privacy-policy>.

GOVERNING LAW AND JURISDICTION: The sweepstakes shall be governed by the laws of the State of Florida. By participating in the sweepstakes, the entrants agree that the federal courts of the United States in and for the Southern District of Florida and the state courts of the State of Florida located in Palm Beach County, Florida shall have exclusive jurisdiction to adjudicate any dispute arising out of or relating to this sweepstakes.

