Promote Your Partnership With Us

We are excited to offer various powerful and targeted marketing opportunities to our partners during our Appreciation Reception in Washington, DC at AAD 2016.

Sponsorship Overview

As our co-sponsor, you will have the opportunity to showcase your products or services to prospective customers and put your company's brand in front of 1,000+ attendees.

Gold Level - $25,000
- Event registration list
- Gobo displayed at reception with sponsor logo
- One time stage appearance to thank the audience
- Demo station to highlight products and services
- Signage at venue
- Promotional items displayed (e.g., pens, chargers, etc) at reception
- Five (5) complimentary entrance passes

Silver Level - $15,000
- Demo station to highlight products and services
- Signage at venue
- Promotional items displayed (e.g., pens, chargers, etc) at reception
- Three (3) complimentary entrance passes

Bronze Level - $5,000
- Signage at venue
- Promotional items displayed (e.g., pens, chargers, etc) at reception
- Two (2) complimentary entrance passes

Social Media Sponsorship - $3,500 (al carte or add-on)
- Sponsor supplied 500 word blog post w/ image by a subject matter expert from sponsoring company
- Two (2) pre-scheduled Facebook posts
- Eight (8) pre-scheduled Tweets
- One (1) LinkedIn Company Page post
- One (1) Google+ Post
- On-site live social media feed during duration of reception
- Post event report with analytics and insights
- Two (2) complimentary entrance passes

Smithsonian American Art Museum Donald W. Reynolds Center for American Art and Portraiture
Eighth and F Streets NW
Washington, DC 20001

Friday, March 4, 2016
7:30 p.m. -11:30 p.m.

Submit your sponsorship request at:
www.modmed.com/AAD-Sponsor2016

For more information, please contact:
Mia Mayo, Sr. Corporate Events Planner
mia.mayo@modmed.com or
561.880.2998, x1218

Sponsor is responsible for all social media messaging, as well as, any production and shipping costs. All items are subject to Modernizing Medicine approval.

MODERNIZING MEDICINE