

## Dr. Alan Malouf Increases Productivity and Business Outcomes with the Intelligent EHR System, EMA™ for Ophthalmology



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— ALAN MALOUF, MD

### KEY BENEFITS

**Specialty-specific electronic health records (EHR) system**

**Thorough training allows for little to no disruption to workflow**

**Automated coding helps increase revenue**

**Ease-of-use saves time and generates thorough documentation**

### BACKGROUND

After over 25 years of handwriting his patient notes, Dr. Alan Malouf of Malouf Eye Center located in Bowie, Md., made the decision to implement an EHR system for his ophthalmology practice.

Dr. Malouf shares, “We had been scanning our paper charts to digital PDF files and my handwriting was becoming harder to read, not to mention this was a time consuming task. I was coding to the best of my ability but I was never 100 percent sure what coding level was appropriate. Also, we didn’t want to be disadvantaged moving forward with compliance issues by the government so we decided it was time to make a change.”

“A colleague of mine highly recommended Modernizing Medicine’s EHR system EMA, so I attended a state meeting where a company representative was presenting. I saw a

demonstration and was blown away by the ease-of-use and sleekness the system offers. Given that EMA was built by ophthalmologists, cloud-based and not cost prohibitive, I saw no downside to implementing it into my practice. EMA was the first EHR system that we had seen that was so well designed for an ophthalmology practice. It was an easy decision to move forward with EMA for our solution.”

“In October 2015 we went live with EMA and the transition was unproblematic. We participated in online trainings for a few weeks, and then made the smart decision to have a Modernizing Medicine educator visit our practice for two days of on-site training. We followed the protocol she suggested which established good habits using EMA from the beginning. The training and education we received were so thorough that we were able to continue with our existing patient flow and did not need to decrease our productivity.”

## OPHTHALMOLOGY-SPECIFIC

EMA was designed by actual ophthalmologists to cater to an ophthalmic workflow, which is key to Dr. Malouf increasing efficiency and improving productivity.

“There is no question that EMA has raised the bar for EHR systems. Since implementation, we have increased productivity and EMA has made us more efficient. Our practice also looks and feels more like a true ophthalmology practice,” shared Dr. Malouf. “Before I even walk into the exam room, EMA is populated with the patient’s information. With a few taps on the iPad, I input the exam, eprescribe if needed and finalize my note before the patient leaves the office. It’s that quick and easy. I see between 40-50 patients per day without the use of a scribe. EMA anticipates my next move, allowing me to focus on treating my patients without interruption to my workflow.”

## DOCUMENTATION DONE RIGHT

The structured data that EMA collects generates the ICD-10 codes so Dr. Malouf is confident knowing he will receive payment for services performed and have the proper documentation to back it up.

“Prior to EMA, I completed my own coding, and I wasn’t sure it was done correctly. Now that EMA automatically generates the codes, our documentation is much more accurate so we not only save money, but also earn more,” Dr. Malouf said. “In addition, the notes that EMA produces exceed my expectations and are superior to any other note on the market. Even colleagues of mine that use other systems agree.”

## BACKED BY A TEAM OF EXPERTS

*“When you use a remarkable, thought-out product like EMA, you aren’t going to experience many issues. If we do need support, the Modernizing Medicine team is always responsive. I would recommend EMA to anyone who is considering an EHR system for their ophthalmology practice; it was the best decision we ever made.”*



To learn more about the products Dr. Malouf discussed, please request a demo at [www.modmed.com](http://www.modmed.com) or call 561.880.2998.



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