

Dr. Bert Brown Saves Time and Increases Efficiency with the Easy to Use EHR system, EMA™ for Otolaryngology



“Since implementing EMA, the speed of seeing my patients has increased. I document more quickly and more efficiently because it’s easier to use than my previous EHR system or paper. With EMA I’m able to see an extra patient an hour and save about ten to fifteen minutes each hour.”

— BERT BROWN, MD

KEY BENEFITS

Otolaryngology-specific electronic health records (EHR) system

Automatic Coding

Ease of use saves time

Cloud-based technology facilitates access to patient data

BACKGROUND

Dr. Bert Brown of Cleveland Ear Nose and Throat Inc. in Mayfield Heights, Ohio, has had his fair share of experiences with EHR systems. After years of frustration and when the contract with his then-current system had ended, he decided it was time to make a change. He wanted an EHR system that thought like he did and had the most up-to-date technology.

“I heard about EMA through a colleague that was using it in his ophthalmology practice. When I learned that EMA also specialized in otolaryngology, I immediately scheduled a demonstration,” Dr. Brown said. “Because I had experience with a few systems in the past, I knew exactly what I was looking for and I made my decision to purchase EMA for my practice very quickly. It had all the latest features I was looking for in an EHR system. I then did the online

training offered by Modernizing Medicine and was up and running in a few days. It was very easy to learn and use.”

ENT-SPECIFIC

EMA for Otolaryngology was developed specifically for ENT physicians like Dr. Brown. The advanced software eliminates the need for templates and automatically remembers the way Dr. Brown practices, which makes EMA so unique.

“EMA works the closest I have seen to my process of practicing medicine. The ease of use makes my note taking very thorough, complete and fast. EMA anticipates my next move and remembers my common diagnoses. It’s so intuitive because practicing ENT physicians developed it. My previous system was not designed to follow a real doctor’s workflow. EMA is more practical and works the way doctors are used to thinking,” Dr. Brown explained.

CODING MADE EASY

EMA has the ICD-10 codes already built into the system so it automatically generates the coding and populates them onto the superbill, which was exactly what Dr. Brown was looking for.

"I find the automatic coding system that is built into EMA to be intuitive, and very easy to use. I feel confident following the guidelines in EMA and know that any evaluation would find the coding to be appropriate."

EASE OF USE INCREASES EFFICIENCY

EMA's touch-and-tap technology and automatic coding allows Dr. Brown to spend less time documenting and more time with his patients.

"Since implementing EMA, the speed of seeing my patients has increased. I document more quickly and more efficiently because it's easier to use than my previous EHR system or paper. With EMA I'm able to see an extra patient an hour and save about ten to fifteen minutes each hour. I'm able to focus on my patient and then it only takes few minutes after I leave the exam room to finish my note," he said.

"Another aspect of EMA that improves efficiency is that it's cloud-based. I'm confident in the system's security and I can look up patient information from virtually anywhere if needed while I'm out of the office. I'm very happy that I made the switch to EMA."



To learn more about the products Dr. Brown discussed, please request a demo at modmed.com or call 561.235.7506

