Healthcare Has Changed.

Is Your Software Helping You Adapt or Holding You Back?

Is your software a helpful assistant or a daily obstacle? If you're considering a change, here are a few questions to think over:

☐ Does my software help reduce data entry, extra clicks and taps?

Consider: What would make your software easier to use? Less typing and clicking? More dictation and automation? Easy, customizable scheduling? Built-in dermatology content?

Impact: According to a 2017 survey of practicing physicians, 70% of EHR users reported healthcare IT (HIT)-related stress[1]—and this was prior to the pandemic. Software that's easier to use is easier on you and your staff.

Solution: Imagine working with software that helps you document quickly. An all-in-one system built by dermatologists that brings your practice data together, helping to reduce redundancies.

☐ Does your software empower patients with virtual tools?

Consider: Can your patients access their doctor and their health information virtually? Can you send custom messages and reminders to keep your patients informed? Do you offer multiple payment options and send out surveys to monitor the patient experience?

Impact: When personal interaction is limited, it can strain the doctor-patient relationship, and make treatment plan adherence and payment collection more challenging.

Solution: Patient engagement tools that promote patient communication and access to care: an interactive patient portal and mobile app, patient self-scheduling, messaging, surveys, automated reminders, convenient payment options, telehealth and more.

If your software isn't helping you adapt, consider modmed® Dermatology.

[1]Journal of the American Medical Informatics Association, Volume 26, Issue 2, February 2019, Pages 106–114.

Visit modmed.com/dermatology or call 561.235.7501

MODERNIZING MEDICINE

Healthcare Has Changed.
Is Your Software Helping You Adapt or Holding You Back?

Is your software a helpful assistant or a daily obstacle? If you're considering a change, here are a few questions to think over:

☐ **Does your software vendor help you manage your billing and collection efforts?**

Consider: Is the business of running your practice taking away time from patients? Does your staff have the information they need to collect from patients up front? Is it easy for patients to pay you?

Impact: Each year U.S. doctors lose an estimated $125 billion in revenue to poor billing practices.[2] And for practices that have already suffered financial losses, it's even more important that they file clean claims and collect payments.

Solution: modmed® BOOST brings our Practice Management software and Business Operations Services together. Our Practice Management software can verify eligibility and scrub claims, and you can engage our BOOST team to process your claims and denials. Additionally, our payment processing platform can make processing patient payments more convenient.

☐ **Does your software give you data to help you take action?**

Consider: Can your dermatology software show you how much your business has changed since the pandemic? And is your data structured to help you make business decisions daily, weekly, monthly and annually?

Impact: Data can be one of the most effective tools practices can use during the pandemic. And if yours isn't complete, organized or actively monitored, you may not know where your practice stands.

Solution: Analytics that use structured data can be used to help you identify ways to improve the patient experience, uncover operational bottlenecks and drill down into financial details.

If your software isn't helping you adapt, consider modmed® Dermatology.

[2]Healthcare Business & Technology, April 21, 2011.

Visit modmed.com/dermatology or call 561.235.7501

©2020 Modernizing Medicine, Inc | MM-DRM-3236-0920

MODERNIZING MEDICINE