modmed®
Dermatology

The all-in-one suite built to help you save time and improve practice performance

EHR | PRACTICE MANAGEMENT | BUSINESS OPERATIONS SERVICES | ANALYTICS
PATHOLOGY | INVENTORY MANAGEMENT | PATIENT ENGAGEMENT | PAYMENT PROCESSING

Our 2015 Edition
ONC Certified EHR
has built-in MIPS functionality*

*Information relating to our EHR certification, including certain costs and limitations, can be found at modmed.com/costs-and-limitations
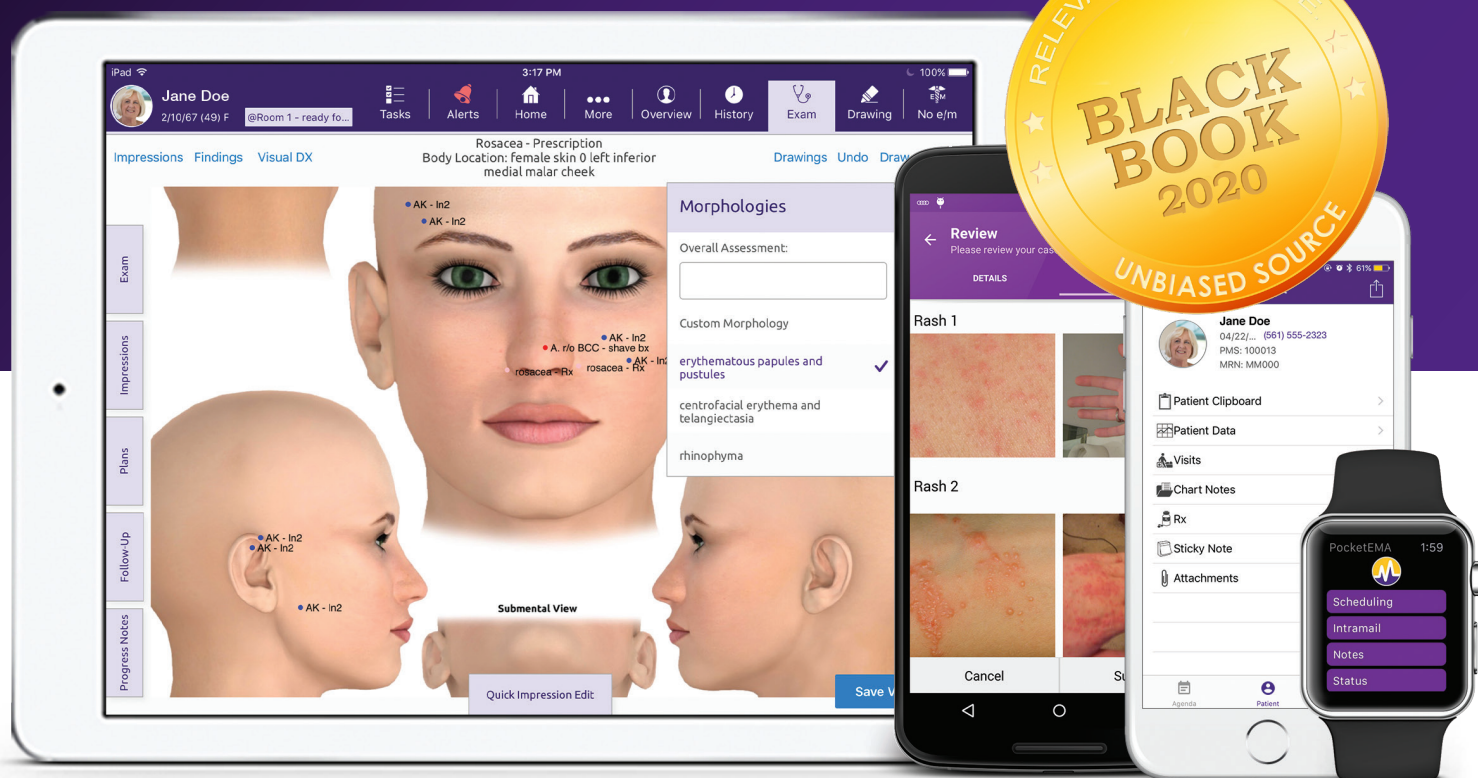
MODERNIZING
MEDICINE

Healthcare technology that thinks the way you do

It can be hard for software engineers to know what doctors need. So when a dermatologist told his patient, a successful software entrepreneur, that the healthcare IT solutions he needed didn't exist, they decided to create them together. Combining medicine with technology, they took an approach others hadn't tried: teaching practicing dermatologists to program software.

Today, Modernizing Medicine® proudly offers a dermatologist-driven suite of intuitive solutions that are helping thousands of dermatologists improve their efficiency, operational health and patient satisfaction.

EMA®

The #1 dermatology EHR system* that helps you deliver your best care faster

RELEVANT. ACCURATE.
BLACK BOOK 2020
UNBIASED SOURCE

Cloud | Mobile | Touch

Skip the excessive clicking and typing and get back to the work you love. Using EMA, you can document an entire exam in just a few taps. Since our on-staff dermatologists program their knowledge into EMA, it adapts to your unique style of practicing and eliminates templates. Plus, you can use it on virtually any computer or iPad—even your smartphone and Apple Watch for when you're on the go.

Third-party interoperability

modmed® **SynapSYS**

Help avoid data silos and manual entry of patient information into your dermatology software with modmed SynapSYS. With our application programming interface (API) tool, you can currently share data between EMA and other software that you currently use.

*2020 Black Book™

Unlock the power of actionable data

To help you thrive in today's value-based care environment, it's not enough for your EHR to just collect information—it needs to understand and leverage it. That's why unlike other vendors, we use structured data, allowing you to:

Automate tedious tasks

You didn't become a healthcare professional to spend hours keeping tabs on everything by creating and editing tasks. That's why we built our system to help you easily assign, review and take action on patient and non-patient tasks.

Streamline MIPS reporting

EMA has the ability to gather and submit your MIPS reporting data without adding extra time and clicks to your workflow. You can even benchmark your progress on a daily basis and get one-on-one coaching from CMHP-Certified MIPS Advisors.
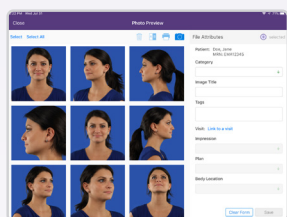
Visit > **modmed.com/mips**

Empower your decision-making

In just one click, pull up a timeline of each patient's outcomes, or use Grand Rounds to view the most common prescriptions for thousands of diseases based on real-time data from dermatologists nationwide.
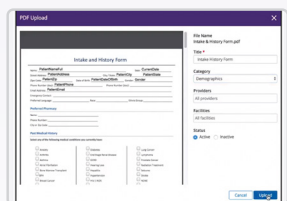
Ranked **#1** among dermatology EHRs for **7 years** running in unbiased Black Book™ Research studies
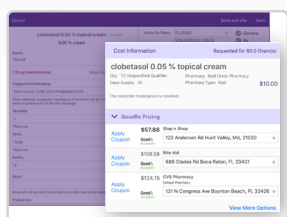
Integrated Photography

Simply snap a photo with your iPad, and EMA adds it directly to the chart. You can create a photo gallery and even tag photos to make searching for things like specific repairs and laser photos less time consuming.

PDF Manager

Save time and stay organized. Upload your own forms and handouts into EMA as smart, interactive PDFs. During the encounter, add a smart PDF as an attachment to auto-populate documented information.

Prescriptions

We have prescription solutions to help provide price transparency, including e-prescribing functionality and estimation of a patient's drug copay.

modmed®
BOOST

Streamline your practice's operational and financial aspects with our Practice Management tech and advanced Business Operations Services.

Practice Management

Innovative tech for office workflow and patient payments

Our clients wanted an all-in-one practice management system to help solve daily challenges, so we delivered. Seamlessly connected to EMA, Practice Management puts your data in one place.

98% average

first-pass claim acceptance rate with our practice management technology

Help streamline check-in, checkout, billing, scheduling and collections

Measure your business's health with metrics-driven reports

Automate time-consuming tasks like health insurance eligibility verification

Adopt a comprehensive billing approach with modmed BOOST

Keep providers' schedules full with automated patient appointment reminders* and waitlist functionality

*Please note, this feature is available with Patient Reminders and not automatically included. An additional fee may apply.

modmed® Pay

Help simplify payment processing by connecting patients, providers and financial institutions with modmed Pay. Our integrated payment processing platform works to help lower costs and improve efficiency while reducing data entry, inbound calls and manual reconciliation tasks.

Integrated with our dermatology-specific EHR, our solution offers the technology and services to help boost efficiency, gain visibility and speed up your revenue cycle.

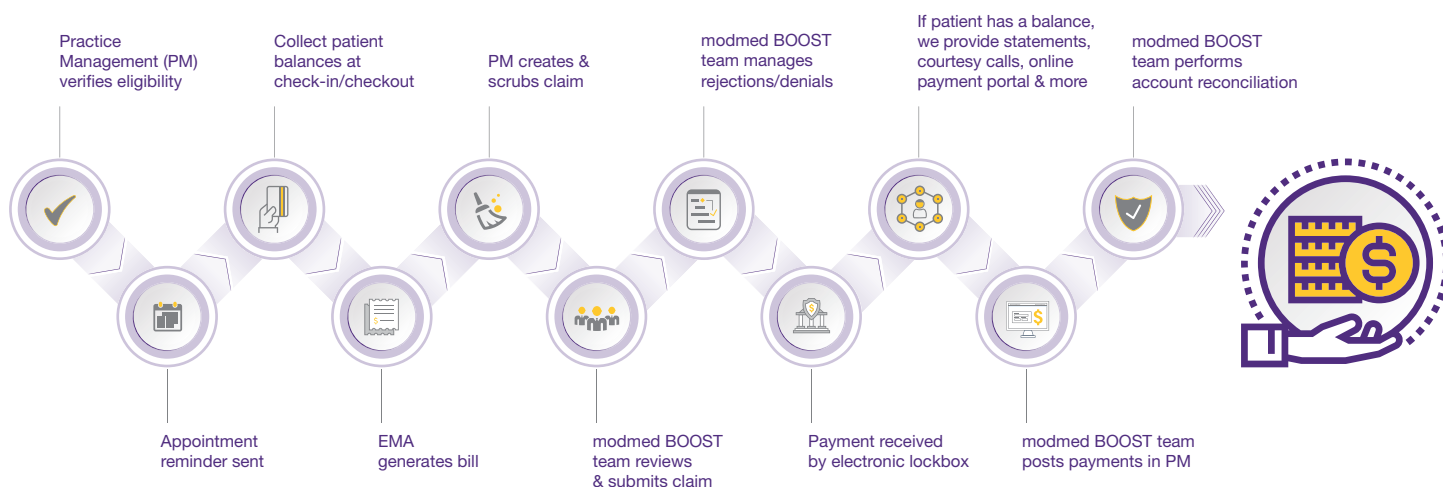modmed®
BOOST

Business Operations Services

Medical billing and collections for dermatology

Our billing services can help manage your revenue cycle process so you can focus more on patients. This high-touch service provides dedicated support that feels like a part of your own team.

Gain peace of mind and focus on what you do best—treating patients.
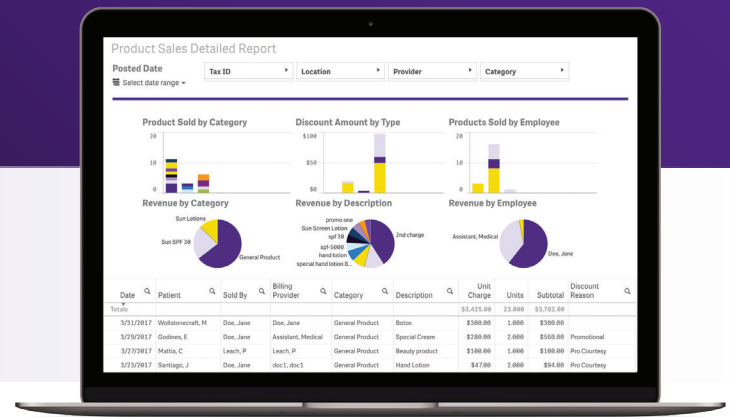
To truly address your revenue cycle from before the appointment through paid account balances, you need more than just administrative medical claims processing. That's why our comprehensive modmed® BOOST solution goes far beyond basic medical billing services.

Practice Management (PM) verifies eligibility

Collect patient balances at check-in/checkout

PM creates & scrubs claim

modmed BOOST team manages rejections/denials

If patient has a balance, we provide statements, courtesy calls, online payment portal & more

modmed BOOST team performs account reconciliation

Appointment reminder sent

EMA generates bill

modmed BOOST team reviews & submits claim

Payment received by electronic lockbox

modmed BOOST team posts payments in PM

[1] Healthcare Business & Technology.

Analytics

A powerful data analysis platform that unlocks actionable insights

To help improve your performance, you should track more than just the handful of basic metrics you get with other reporting platforms. That's why Analytics brings your data together, providing interactive reports on the clinical, financial and operational health of your practice.

You can drill down from practice to patient level, mix and match dozens of filters, and compare outcomes with peer dermatologists on a daily basis. By understanding the full picture, you're better able to deliver high-quality, cost-effective care and succeed under MIPS.
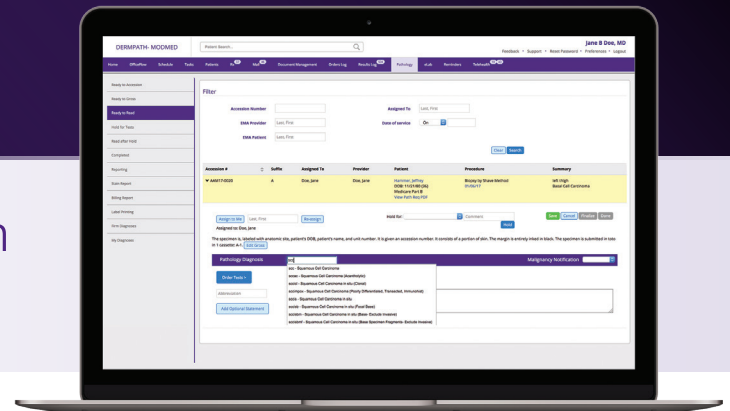

- **Find patients lost to follow-up for high-risk diagnoses**
- **Identify which products bring in the most sales revenue**
- **Track outbound referrals to identify specialized services worth bringing in house**
- **Analyze the clinical and financial impact of your treatment decisions over time**

Pathology

The integrated laboratory information system for your in-house lab

Eliminate time-consuming steps, paperwork and manual data entry from your pathology workflow. By bringing an EHR and LIS together, our Pathology solution lets you receive requisitions, document results and bill pathology reports effortlessly in modmed Dermatology.

As you read slides, you can instantly access a wealth of patient information. Plus, the system pre-populates data and loads results, diagnoses and a recommended plan of action into EMA in real time.

"Our turnaround time used to average 7-10 days after the patient visit, and now, **with Pathology and process improvements, we typically experience a 48-hour turnaround—sometimes even the next day."**

— **GHEORGHE PUSTA,**
CEO AT EPIPHANY DERMATOLOGY

Inventory Management

Increase inventory visibility and the patient experience

Help make the most of product and cosmetic service sales. With Inventory Management, you can track nearly all inventory aspects and expand marketing efforts, helping improve efficiency and bottom-line results while elevating patient experiences.

- **View available inventory when opening common treatment plans**
- **Avoid running low on product and stock supplies**
- **Decrease costs by mitigating lost inventory**
- **Expand business opportunities**
- **Increase patient satisfaction**

Patient Engagement

We offer robust tools that can help you save time, keep patients engaged and improve patient satisfaction.

Patient Reminders

Help reduce no-show rates with automated texts, emails and calls.
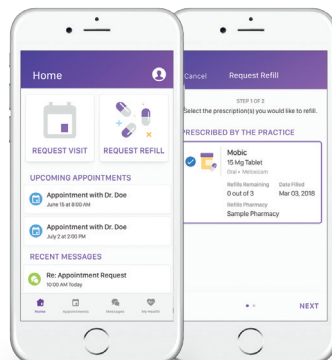
modmed Kiosk

Help speed up intake with our iPad form app that helps streamline check-in by allowing patients to self check-in.

PocketPatient™

Enable patients to review scheduled appointments, prefill past medical history, review lab results, message their physician and more right from their smartphone to help streamline office efficiency.

Patient Surveys

Get feedback to better serve patients with three ready-made patient satisfaction surveys.

- **Get feedback and turn satisfied patients into advocates**
- **Take a deep dive into the patient experience with an in-depth survey built to mimic CAHPS®***

*This is not a certified CAHPS survey. CAHPS®: Consumer Assessment of Healthcare Providers and Systems CAHPS is a program of the Agency for Healthcare Research and Quality, U. S. Department of Health and Human Services.

Solutions to help you achieve MIPS success

- Industry leadership in derm-specific content and usability

- Built-in MIPS score estimate dashboard

- Robust analytics and benchmarking reports tracking your performance in near-real time

- Patient engagement tools, including surveys, patient kiosk and patient portal

- Concierge coaching and advisory services

- Web and mobile solutions

See more at > **modmed.com/valuebasedcare**

Award-winning support you can trust

We are fully committed to supporting our clients through onboarding and beyond— and it shows with our awards. Recently, we've garnered:

Best in Biz Awards
2019 Customer Service Department of the Year (Bronze)

Customer Sales and Service World Awards®
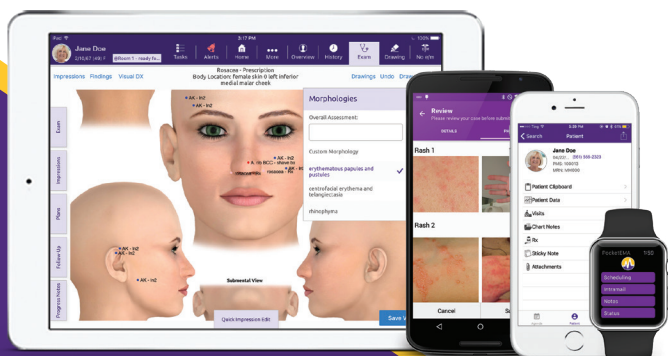2019 Best Use of Technology in Customer Service (Gold)
2018 Customer Service Department of the Year (Gold)

SIIA Company CODiE Awards
2017 Customer Success Team of the Year

To see modmed Dermatology for yourself,
visit modmed.com/dermatology or call 561.235.7501

MODERNIZING MEDICINE