modmed®
Plastic Surgery

The all-in-one solution that helps you save time and improve practice performance

EHR | PRACTICE MANAGEMENT | BUSINESS OPERATIONS SERVICES | ANALYTICS
INVENTORY MANAGEMENT | PATIENT ENGAGEMENT

A complete cloud-based solution for your plastic surgery practice

MODERNIZING MEDICINE

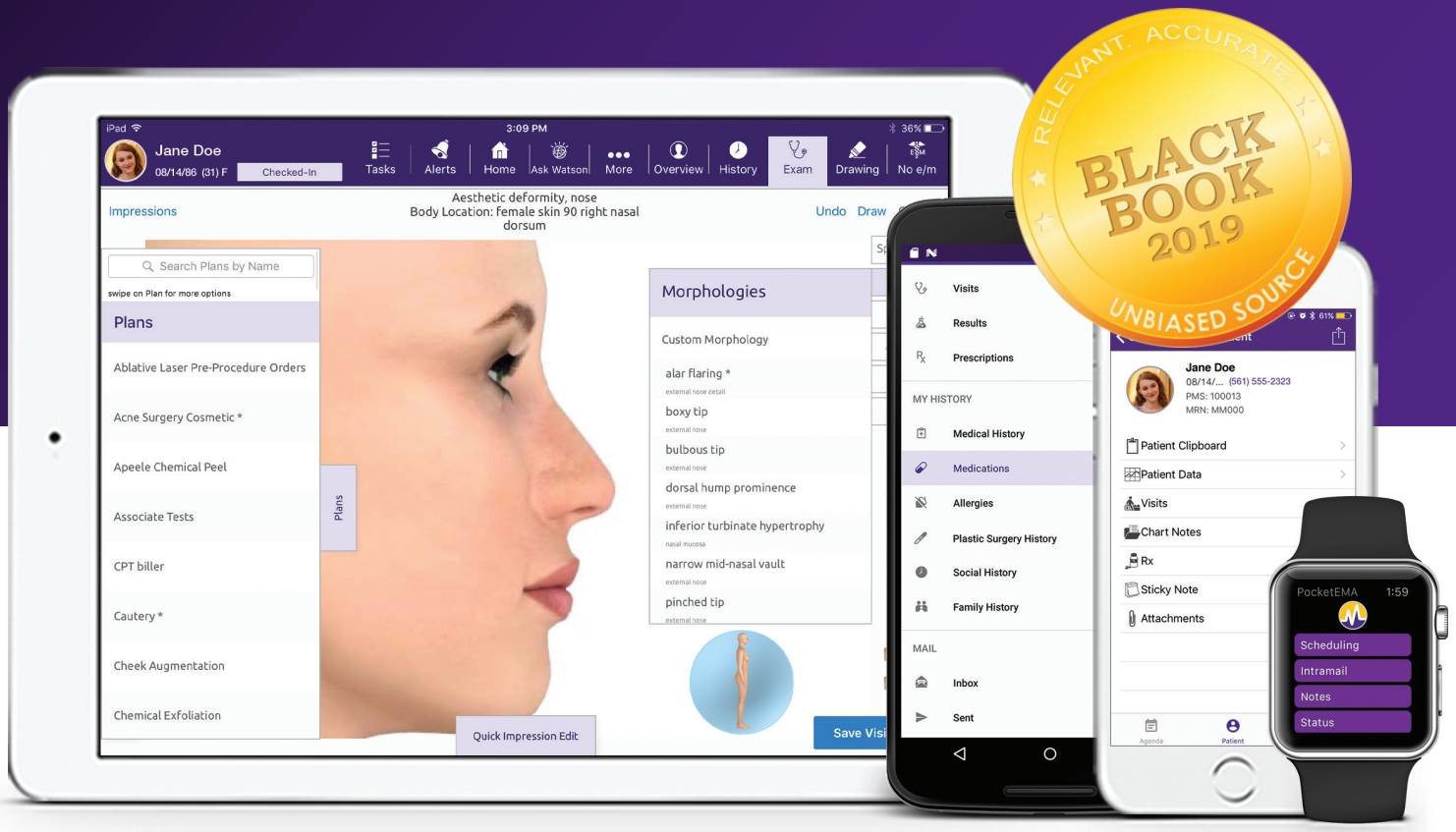
No one but a plastic surgeon knows exactly what plastic surgeons need

It can be hard for software engineers to know what doctors need. So when a specialty physician told his patient, a successful software entrepreneur, that the healthcare IT solutions he needed didn't exist, they decided to create them together. Combining medicine with technology, they took an approach others hadn't tried: teaching practicing plastic surgeons to program software.

Today, Modernizing Medicine® proudly offers a plastic surgery-driven suite of intuitive solutions that are helping plastic surgeons around the country improve their efficiency, operational health and patient satisfaction.

EMA®

The #1 plastic surgery EHR system* that helps you deliver your best care faster



Cloud | Mobile | Touch

Skip the excessive clicking and typing and get back to the work you love. Using EMA, you can document an entire exam in just a few taps while facing your patient. Since our plastic surgeons program their knowledge and workflows into the system, EMA adapts to your unique style of practicing and eliminates templates. Plus, you can use it on virtually any computer or iPad, without sinking time or money into onsite servers.

PocketEMA™

To help you stay organized when you're in a rush, we've put your day on your smartphone and Apple Watch. At a glance, you can find out where you need to be and when, plus use your phone to answer staff or patient messages, create tasks and more. And when patients call you after hours, you can even use it to pull up their records, add communication notes and send prescriptions quickly.

*2019 Black Book Research

Unlock the power of actionable data

To help you thrive in today's value-based care environment, it's not enough for your EHR just to collect information — it needs to understand and leverage it. That's why unlike other vendors, we use structured data, allowing you to:

Automate tedious tasks

Our suite automatically suggests ICD-10, CPT and modifier codes and generates detailed notes and bills. This can help you document to support your coding levels and finish charting while the patient is still in the room.

Create master visits

For common plastic surgery consultations, operative notes and post-op appointments, you can create "master visits" with comprehensive patient, procedure, diagnosis and treatment data. In one click, you can apply this pre-populated information to document an entire visit.

Empower your decision-making

In just one click, pull up a timeline of each patient's outcomes, or use Grand Rounds to view the most common prescriptions for thousands of diseases based on real-time data from plastic surgeons nationwide.

Ranked **#1** among plastic surgery EHRs for 4 years running in Black Book™ Research studies

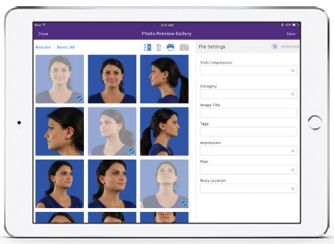
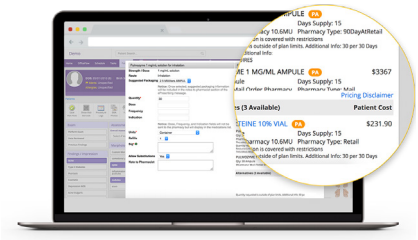


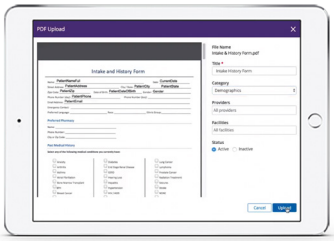
Photo Management & Canfield Accessibility

Save time by taking and saving up to 30 photos while adding them to a patient's chart. The ability to add custom tags on photos will help you categorize images for future reference. If you use Canfield's Mirror or Visia app, you'll be able to access the Canfield chart in EMA with a touch of a button.



Price Transparency

Provide medication price transparency right in the exam room. With Real-time Prescription Benefit, EMA displays the patient's estimated drug copay based on their insurance plan and preferred pharmacy. Help eliminate sticker shock and increase medication adherence.



PDF Manager

Save time and stay organized. Upload your own forms and handouts into EMA as smart, interactive PDFs. During the encounter, add a smart PDF as an attachment to auto-populate documented information.

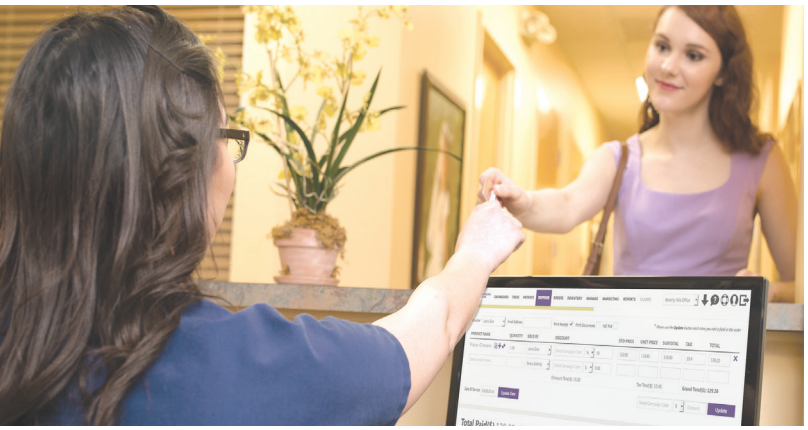
modmed®
BOOST

Streamline your practice's operational and financial aspects with our Practice Management tech and advanced Business Operations Services.

Practice Management

Innovative tech for office workflow and patient payments

Our clients wanted an all-in-one practice management system to help solve daily challenges, so we delivered. Seamlessly connected to EMA, Practice Management puts your data in one place.



98% average

first-pass claim acceptance rate with our practice management technology

- Help streamline check-in, checkout, billing, scheduling and collections
- Measure your business's health with metrics-driven reports
- Automate time-consuming tasks like health insurance eligibility verification
- Adopt a comprehensive billing approach with modmed BOOST
- Keep providers' schedules full with automated patient appointment reminders* and waitlist functionality

*Please note, this feature is available with Patient Reminders and not automatically included. An additional fee may apply.

Integrated with our plastic surgery-specific EHR, our solution offers the technology and services to help boost efficiency, gain visibility and speed up your revenue cycle.

modmed® BOOST

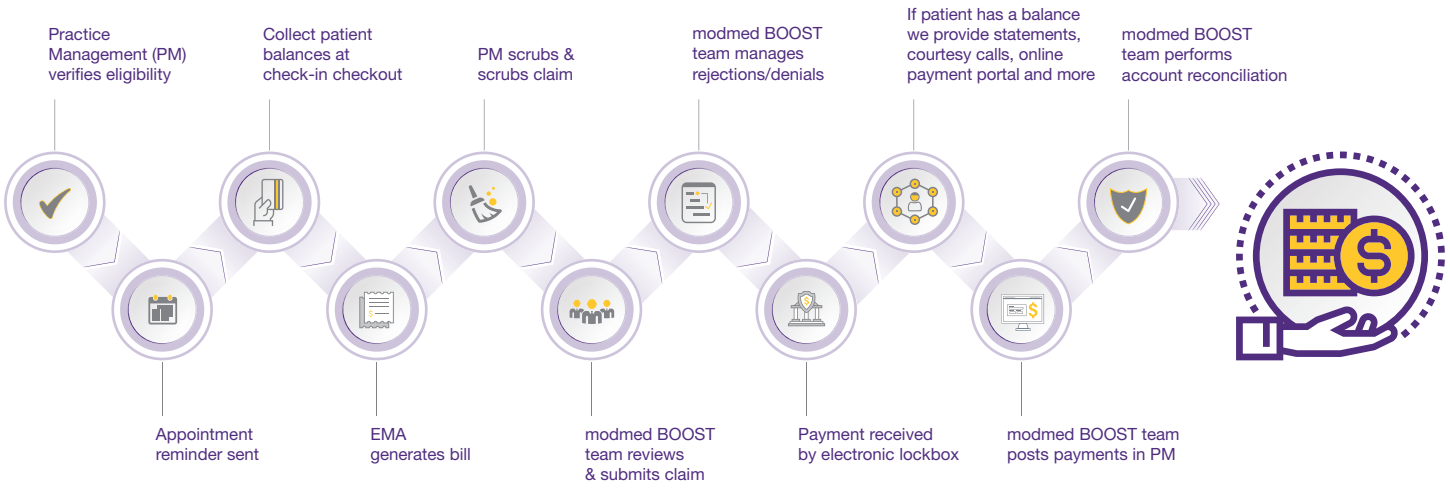
Business Operations Services

Medical billing and collections for plastic surgery

Our billing services can help manage your revenue cycle process so you can focus more on patients. This high-touch service provides dedicated support that feels like a part of your own team.

Gain peace of mind and focus on what you do best—treating patients.

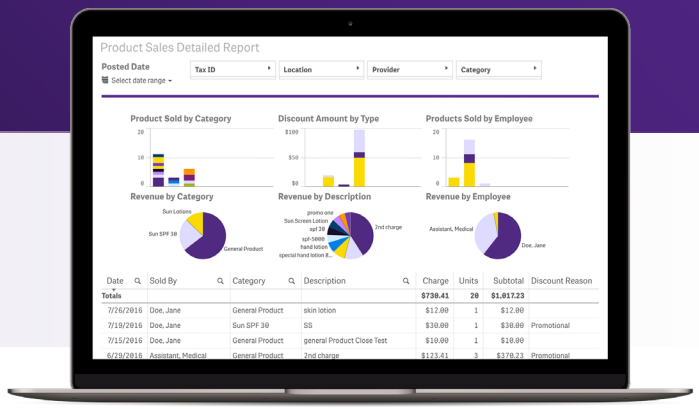
To truly address your revenue cycle from before the appointment through paid account balances, you need more than just administrative medical claims processing. That's why our comprehensive modmed® BOOST solution goes far beyond basic medical billing services.



[1] Healthcare Business & Technology.

Analytics

A powerful data analysis platform that unlocks actionable insights



To fully optimize your performance, you need to track more than just the handful of basic metrics you get with other reporting platforms. That's why Analytics brings together all your data, providing interactive reports on the clinical, financial and operational health of your practice.

You can drill down from practice to patient level, mix and match dozens of filters, and compare outcomes with your plastic surgery peers on a daily basis. By seeing the full picture, it can help you deliver high-quality, cost-effective care.

Market to patients who were evaluated for injectables but didn't receive treatment

Identify which products in a defined timeframe bring in the most sales revenue

Track outbound referrals to identify specialized services to bring in house

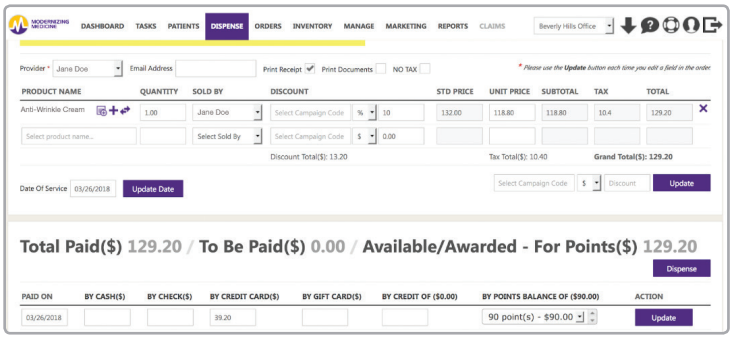
Analyze the clinical and financial impact of your treatment decisions over time

Inventory Management

Increase inventory visibility and patient loyalty

Help make the most of product and cosmetic service sales. With Inventory Management, you can track nearly all inventory aspects and expand marketing efforts, helping improve efficiency and bottom-line results while elevating patient experiences.

- **Efficient point of sale, dispensing and discounting**
- **Detailed, customizable reporting and commissions tracker**
- **Targeted patient marketing and VIP loyalty programs**
- **Inventory tracking across multiple locations**
- **Alerts prior to a product expiring or reaching a low quantity**
- **Custom kits for procedure and product combinations**

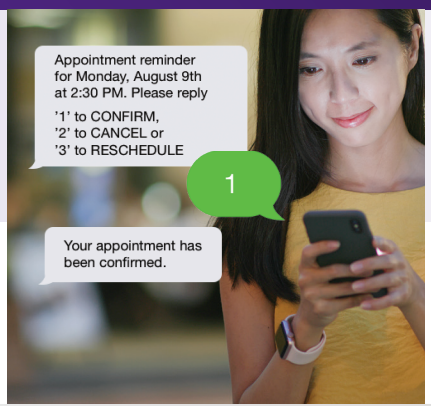


Patient Engagement

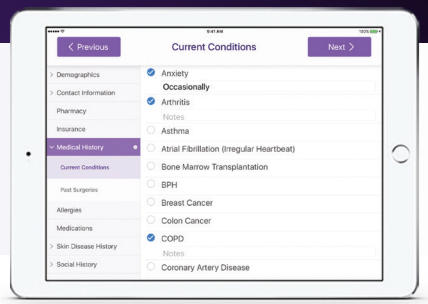
We offer robust tools that can help you save time, keep patients engaged and improve patient satisfaction.

Patient Reminders

Help reduce no-show rates with automated texts, emails and calls.



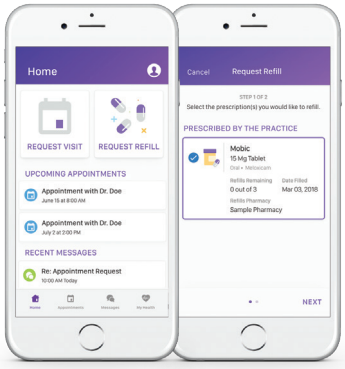
modmed Kiosk



Help speed up intake with our iPad form app that's saved practices up to 15 minutes per new patient based on our surveys.

PocketPatient™

Streamline office efficiency and enable patients to review scheduled appointments, request prescription refills and message their provider from their smartphone.



Patient Surveys

Get feedback to better serve patients with three ready-made patient satisfaction surveys.

- **Get feedback and turn satisfied patients into advocates**
- **Take a deep dive into the patient experience with an in-depth survey built to mimic CAHPS®***

*This is not a certified CAHPS survey. CAHPS®: Consumer Assessment of Healthcare Providers and Systems CAHPS is a program of the Agency for Healthcare Research and Quality, U. S. Department of Health and Human Services.

Solutions to help you achieve MIPS success

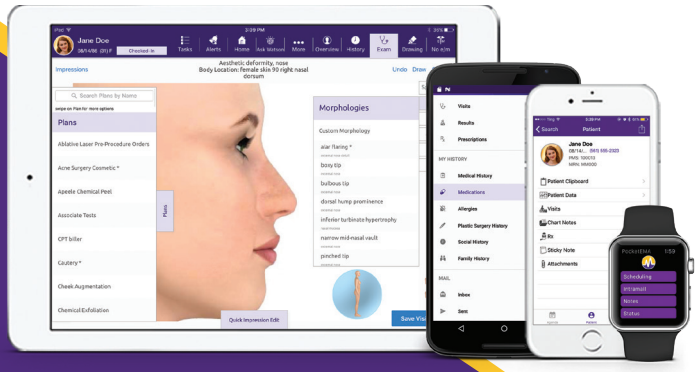
- Industry leaders in plastic surgery-specific content and usability
- Built-in MIPS score estimate dashboard
- Robust analytics and benchmarking reports tracking your performance in near-real time
- Patient engagement tools, including surveys, patient kiosk and patient portal
- Concierge coaching and advisory services
- Web and mobile solutions

See more at > **modmed.com/valuebasedcare**

Support you can trust

Through onboarding and beyond, our dedicated team of support staff and plastic surgeons work closely with you to provide knowledgeable training and assistance, so you can get the most out of modmed Plastic Surgery.

To see modmed Plastic Surgery for yourself,
visit modmed.com/plastic-surgery or call 561.235.7504



MODERNIZING MEDICINE

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